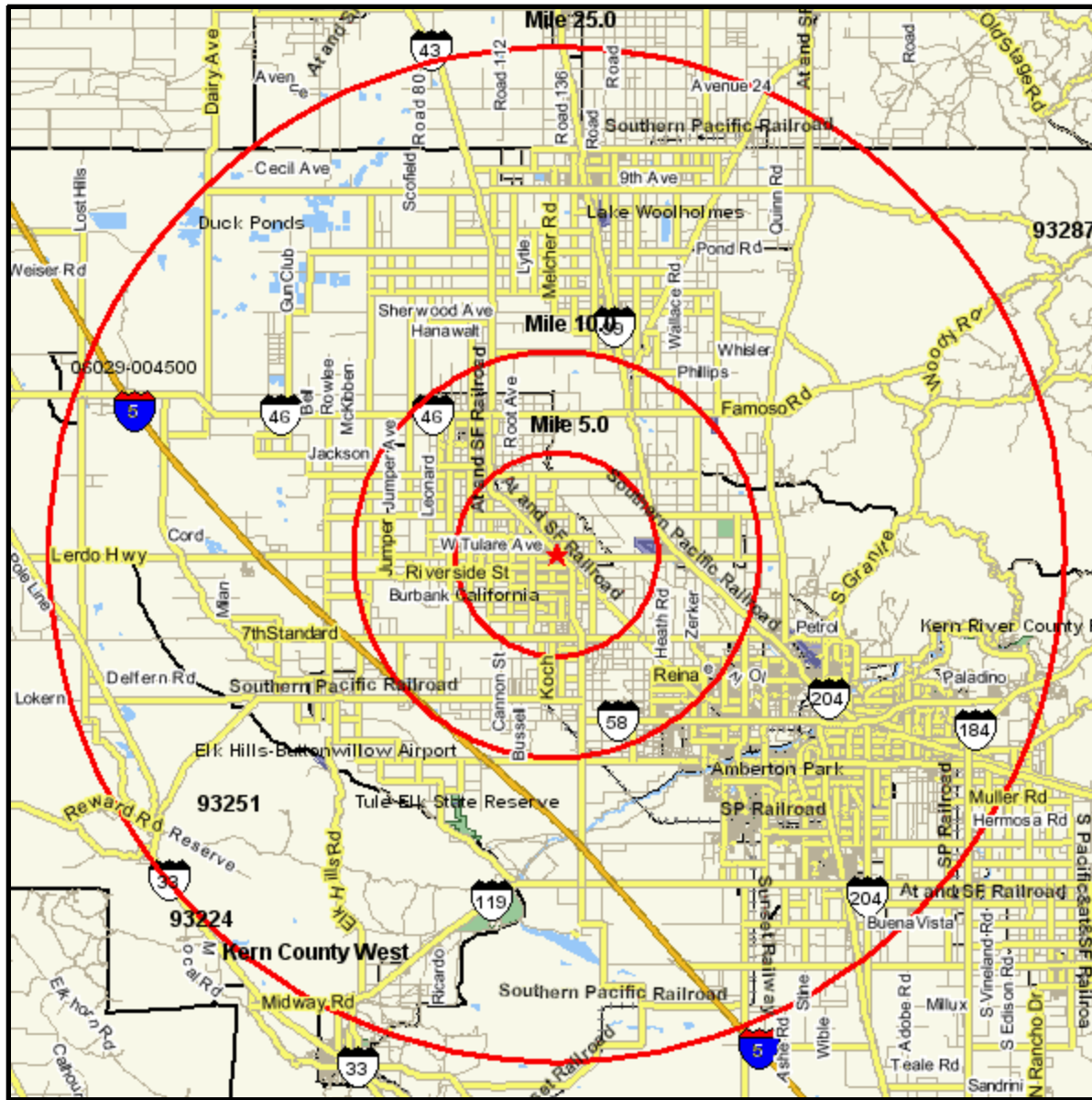


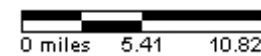
Area Map

336 Pacific Ave, Shafter, CA

Coord: 35.501400, -119.274200
 Radius - See Appendix for Details



- Point
- Interstate Highways
- US Highways
- State Highways
- Major Highways
- Major Roads
- Roads
- Railroads
- Parks
- Hydrography
- Airports
- Block Groups
- Tracts
- MCD
- Area Zip Codes
- YPD
- County



Area Map

336 Pacific Ave, Shafter, CA

Appendix: Area Listing

Area Name:

Type: Radius 1

Radius Definition:

Center Point:	35.501400	-119.274200
Circle/Band:	0.00	- 5.00

Area Name:

Type: Radius 2

Radius Definition:

Center Point:	35.501400	-119.274200
Circle/Band:	0.00	- 10.00

Area Name:

Type: Radius 3

Radius Definition:

Center Point:	35.501400	-119.274200
Circle/Band:	0.00	- 25.00

Executive Summary 2014

336 Pacific Ave, Shafter, CA

Radius 1: , 0.00 - 5.00 Miles, Total



- The population in this area is estimated to change from 19,548 to 20,448, resulting in a growth of 4.6% between 2010 and the current year. Over the next five years, the population is projected to grow by 5.4%.

The population in the United States is estimated to change from 308,745,538 to 317,199,353, resulting in a growth of 2.7% between 2010 and the current year. Over the next five years, the population is projected to grow by 3.5%.

The current year median age for this area is 27.4, while the average age is 30.7. Five years from now, the median age is projected to be 28.6.

The current year median age for the United States is 37.7, while the average age is 38.5. Five years from now, the median age is projected to be 38.6.

Of this area's current year estimated population:

49.2% are White Alone, 1.5% are Black or African Am. Alone, 1.1% are Am. Indian and Alaska Nat. Alone, 0.7% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 43.7% are Some Other Race, and 3.7% are Two or More Races.

Of the United States's current year estimated population:

71.3% are White Alone, 12.7% are Black or African Am. Alone, 1.0% are Am. Indian and Alaska Nat. Alone, 5.0% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.6% are Some Other Race, and 3.2% are Two or More Races.

This area's current estimated Hispanic or Latino population is 81.0%, while the United States current estimated Hispanic or Latino population is 17.6%.



- The number of households in this area is estimated to change from 4,863 to 4,990, resulting in an increase of 2.6% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 4.4%.

The number of households in the United States is estimated to change from 116,716,292 to 120,163,305, resulting in an increase of 3.0% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 3.7%.



- The average household income is estimated to be \$51,708 for the current year, while the average household income for the United States is estimated to be \$71,320 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$51,708 to \$58,151.

The average household income in the United States is projected to change over the next five years, from \$71,320 to \$75,940.

Executive Summary 2014

336 Pacific Ave, Shafter, CA

Radius 1: , 0.00 - 5.00 Miles, Total



■ For this area, 85.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.0% are in the Armed Forces, 47.5% are employed civilians, 8.1% are unemployed civilians, and 44.4% are not in the labor force.

For the United States, 89.7% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 57.3% are employed civilians, 6.6% are unemployed civilians, and 35.7% are not in the labor force.

The occupational classifications for this area are as follows:

28.4% hold blue collar occupations, 32.6% hold white collar occupations, and 39.0% are occupied as service & farm workers.

The occupational classifications for the United States are as follows:

20.4% hold blue collar occupations, 60.7% hold white collar occupations, and 18.9% are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

0.2% are in Architecture and Engineering, 0.4% are in Arts, Entertainment and Sports, 1.0% are in Business and Financial Operations, 0.0% are in Computers and Mathematics, 3.8% are in Education, Training and Libraries, 0.5% are in Healthcare Practitioners and Technicians, 1.9% are in Healthcare Support, 1.3% are in Life, Physical and Social Sciences, 6.7% are in Management, 10.7% are in Office and Administrative Support.

0.8% are in Community and Social Services, 3.7% are in Food Preparation and Serving, 0.2% are in Legal Services, 0.8% are in Protective Services, 7.1% are in Sales and Related Services, 4.1% are in Personal Care Services.

7.2% are in Building and Grounds Maintenance, 5.7% are in Construction and Extraction, 21.1% are in Farming, Fishing and Forestry, 4.9% are in Maintenance and Repair, 6.0% are in Production, 11.8% are in Transportation and Moving.

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

1.8% are in Architecture and Engineering, 1.9% are in Arts, Entertainment and Sports, 4.7% are in Business and Financial Operations, 2.5% are in Computers and Mathematics, 6.1% are in Education, Training and Libraries, 5.5% are in Healthcare Practitioners and Technicians, 2.5% are in Healthcare Support, 0.9% are in Life, Physical and Social Sciences, 9.6% are in Management, 13.7% are in Office and Administrative Support.

1.7% are in Community and Social Services, 5.7% are in Food Preparation and Serving, 1.2% are in Legal Services, 2.3% are in Protective Services, 11.0% are in Sales and Related Services, 3.6% are in Personal Care Services.

4.0% are in Building and Grounds Maintenance, 5.1% are in Construction and Extraction, 0.7% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.9% are in Production, 6.1% are in Transportation and Moving.

Executive Summary 2014

336 Pacific Ave, Shafter, CA

Radius 1: , 0.00 - 5.00 Miles, Total



- Currently, it is estimated that 0.9% of the population age 25 and over in this area had earned a Master's Degree, 0.1% had earned a Professional School Degree, 0.1% had earned a Doctorate Degree and 6.0% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 7.4% had earned a Master's Degree, 1.9% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 17.8% had earned a Bachelor's Degree.



- Most of the dwellings in this area (58.2%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (65.0%).

The majority of dwellings in this area (76.4%) are estimated to be structures of 1 Unit Detached for the current year. The majority of dwellings in the United States (61.6%) are estimated to be structures of 1 Unit Detached for the same year.

The majority of housing units in this area (18.4%) are estimated to have been Housing Unit Built 1950 to 1959 for the current year.

The majority of housing units in the United States (15.9%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

Executive Summary 2014

336 Pacific Ave, Shafter, CA

Radius 2: , 0.00 - 10.00 Miles, Total



- The population in this area is estimated to change from 61,720 to 63,605, resulting in a growth of 3.0% between 2010 and the current year. Over the next five years, the population is projected to grow by 5.3%.

The population in the United States is estimated to change from 308,745,538 to 317,199,353, resulting in a growth of 2.7% between 2010 and the current year. Over the next five years, the population is projected to grow by 3.5%.

The current year median age for this area is 28.9, while the average age is 31.3. Five years from now, the median age is projected to be 29.9.

The current year median age for the United States is 37.7, while the average age is 38.5. Five years from now, the median age is projected to be 38.6.

Of this area's current year estimated population:

54.6% are White Alone, 3.8% are Black or African Am. Alone, 1.1% are Am. Indian and Alaska Nat. Alone, 2.2% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 34.2% are Some Other Race, and 4.0% are Two or More Races.

Of the United States's current year estimated population:

71.3% are White Alone, 12.7% are Black or African Am. Alone, 1.0% are Am. Indian and Alaska Nat. Alone, 5.0% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.6% are Some Other Race, and 3.2% are Two or More Races.

This area's current estimated Hispanic or Latino population is 67.9%, while the United States current estimated Hispanic or Latino population is 17.6%.



- The number of households in this area is estimated to change from 14,477 to 14,956, resulting in an increase of 3.3% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 5.1%.

The number of households in the United States is estimated to change from 116,716,292 to 120,163,305, resulting in an increase of 3.0% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 3.7%.



- The average household income is estimated to be \$66,346 for the current year, while the average household income for the United States is estimated to be \$71,320 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$66,346 to \$72,686.

The average household income in the United States is projected to change over the next five years, from \$71,320 to \$75,940.

Executive Summary 2014

336 Pacific Ave, Shafter, CA

Radius 2: , 0.00 - 10.00 Miles, Total



■ For this area, 86.8% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.0% are in the Armed Forces, 46.3% are employed civilians, 7.0% are unemployed civilians, and 46.7% are not in the labor force.

For the United States, 89.7% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 57.3% are employed civilians, 6.6% are unemployed civilians, and 35.7% are not in the labor force.

The occupational classifications for this area are as follows:

26.6% hold blue collar occupations, 37.6% hold white collar occupations, and 35.8% are occupied as service & farm workers.

The occupational classifications for the United States are as follows:

20.4% hold blue collar occupations, 60.7% hold white collar occupations, and 18.9% are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

0.8% are in Architecture and Engineering, 0.5% are in Arts, Entertainment and Sports, 2.5% are in Business and Financial Operations, 0.9% are in Computers and Mathematics, 4.7% are in Education, Training and Libraries, 2.1% are in Healthcare Practitioners and Technicians, 2.0% are in Healthcare Support, 0.8% are in Life, Physical and Social Sciences, 6.1% are in Management, 10.2% are in Office and Administrative Support.

1.1% are in Community and Social Services, 4.0% are in Food Preparation and Serving, 0.2% are in Legal Services, 2.7% are in Protective Services, 7.6% are in Sales and Related Services, 2.6% are in Personal Care Services.

4.8% are in Building and Grounds Maintenance, 7.4% are in Construction and Extraction, 19.7% are in Farming, Fishing and Forestry, 3.7% are in Maintenance and Repair, 5.3% are in Production, 10.2% are in Transportation and Moving.

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

1.8% are in Architecture and Engineering, 1.9% are in Arts, Entertainment and Sports, 4.7% are in Business and Financial Operations, 2.5% are in Computers and Mathematics, 6.1% are in Education, Training and Libraries, 5.5% are in Healthcare Practitioners and Technicians, 2.5% are in Healthcare Support, 0.9% are in Life, Physical and Social Sciences, 9.6% are in Management, 13.7% are in Office and Administrative Support.

1.7% are in Community and Social Services, 5.7% are in Food Preparation and Serving, 1.2% are in Legal Services, 2.3% are in Protective Services, 11.0% are in Sales and Related Services, 3.6% are in Personal Care Services.

4.0% are in Building and Grounds Maintenance, 5.1% are in Construction and Extraction, 0.7% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.9% are in Production, 6.1% are in Transportation and Moving.

Executive Summary 2014

336 Pacific Ave, Shafter, CA

Radius 2: , 0.00 - 10.00 Miles, Total



- Currently, it is estimated that 2.4% of the population age 25 and over in this area had earned a Master's Degree, 0.7% had earned a Professional School Degree, 0.2% had earned a Doctorate Degree and 8.1% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 7.4% had earned a Master's Degree, 1.9% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 17.8% had earned a Bachelor's Degree.



- Most of the dwellings in this area (63.8%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (65.0%).

The majority of dwellings in this area (80.3%) are estimated to be structures of 1 Unit Detached for the current year. The majority of dwellings in the United States (61.6%) are estimated to be structures of 1 Unit Detached for the same year.

The majority of housing units in this area (17.4%) are estimated to have been Housing Unit Built 2005 or later for the current year.

The majority of housing units in the United States (15.9%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

Executive Summary 2014

336 Pacific Ave, Shafter, CA

Radius 3: , 0.00 - 25.00 Miles, Total



- The population in this area is estimated to change from 641,040 to 666,112, resulting in a growth of 3.9% between 2010 and the current year. Over the next five years, the population is projected to grow by 4.8%.

The population in the United States is estimated to change from 308,745,538 to 317,199,353, resulting in a growth of 2.7% between 2010 and the current year. Over the next five years, the population is projected to grow by 3.5%.

The current year median age for this area is 30.5, while the average age is 33.1. Five years from now, the median age is projected to be 31.6.

The current year median age for the United States is 37.7, while the average age is 38.5. Five years from now, the median age is projected to be 38.6.

Of this area's current year estimated population:

54.5% are White Alone, 6.0% are Black or African Am. Alone, 1.5% are Am. Indian and Alaska Nat. Alone, 5.1% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 28.0% are Some Other Race, and 4.8% are Two or More Races.

Of the United States's current year estimated population:

71.3% are White Alone, 12.7% are Black or African Am. Alone, 1.0% are Am. Indian and Alaska Nat. Alone, 5.0% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.6% are Some Other Race, and 3.2% are Two or More Races.

This area's current estimated Hispanic or Latino population is 55.6%, while the United States current estimated Hispanic or Latino population is 17.6%.



- The number of households in this area is estimated to change from 188,937 to 195,518, resulting in an increase of 3.5% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 4.5%.

The number of households in the United States is estimated to change from 116,716,292 to 120,163,305, resulting in an increase of 3.0% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 3.7%.



- The average household income is estimated to be \$63,385 for the current year, while the average household income for the United States is estimated to be \$71,320 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$63,385 to \$69,997.

The average household income in the United States is projected to change over the next five years, from \$71,320 to \$75,940.

Executive Summary 2014

336 Pacific Ave, Shafter, CA

Radius 3: , 0.00 - 25.00 Miles, Total



■ For this area, 85.0% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.2% are in the Armed Forces, 51.7% are employed civilians, 9.1% are unemployed civilians, and 39.0% are not in the labor force.

For the United States, 89.7% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 57.3% are employed civilians, 6.6% are unemployed civilians, and 35.7% are not in the labor force.

The occupational classifications for this area are as follows:

23.5% hold blue collar occupations, 48.2% hold white collar occupations, and 28.3% are occupied as service & farm workers.

The occupational classifications for the United States are as follows:

20.4% hold blue collar occupations, 60.7% hold white collar occupations, and 18.9% are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

1.2% are in Architecture and Engineering, 0.8% are in Arts, Entertainment and Sports, 2.8% are in Business and Financial Operations, 0.7% are in Computers and Mathematics, 5.9% are in Education, Training and Libraries, 4.0% are in Healthcare Practitioners and Technicians, 2.1% are in Healthcare Support, 0.8% are in Life, Physical and Social Sciences, 6.7% are in Management, 12.9% are in Office and Administrative Support.

1.7% are in Community and Social Services, 5.8% are in Food Preparation and Serving, 0.4% are in Legal Services, 3.3% are in Protective Services, 10.3% are in Sales and Related Services, 3.9% are in Personal Care Services.

4.3% are in Building and Grounds Maintenance, 6.4% are in Construction and Extraction, 8.9% are in Farming, Fishing and Forestry, 3.9% are in Maintenance and Repair, 4.8% are in Production, 8.4% are in Transportation and Moving.

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

1.8% are in Architecture and Engineering, 1.9% are in Arts, Entertainment and Sports, 4.7% are in Business and Financial Operations, 2.5% are in Computers and Mathematics, 6.1% are in Education, Training and Libraries, 5.5% are in Healthcare Practitioners and Technicians, 2.5% are in Healthcare Support, 0.9% are in Life, Physical and Social Sciences, 9.6% are in Management, 13.7% are in Office and Administrative Support.

1.7% are in Community and Social Services, 5.7% are in Food Preparation and Serving, 1.2% are in Legal Services, 2.3% are in Protective Services, 11.0% are in Sales and Related Services, 3.6% are in Personal Care Services.

4.0% are in Building and Grounds Maintenance, 5.1% are in Construction and Extraction, 0.7% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.9% are in Production, 6.1% are in Transportation and Moving.

Executive Summary 2014

336 Pacific Ave, Shafter, CA

Radius 3: , 0.00 - 25.00 Miles, Total



- Currently, it is estimated that 3.3% of the population age 25 and over in this area had earned a Master's Degree, 1.2% had earned a Professional School Degree, 0.5% had earned a Doctorate Degree and 9.8% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 7.4% had earned a Master's Degree, 1.9% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 17.8% had earned a Bachelor's Degree.



- Most of the dwellings in this area (58.6%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (65.0%).

The majority of dwellings in this area (72.4%) are estimated to be structures of 1 Unit Detached for the current year. The majority of dwellings in the United States (61.6%) are estimated to be structures of 1 Unit Detached for the same year.

The majority of housing units in this area (15.2%) are estimated to have been Housing Unit Built 1980 to 1989 for the current year.

The majority of housing units in the United States (15.9%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

Executive Summary 2014

336 Pacific Ave, Shafter, CA

Radius 3: , 0.00 - 25.00 Miles, Total

Area Name:

Type: Radius 1

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 35.501400 -119.274200

Radius 0.00 - 5.00

Area Name:

Type: Radius 2

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 35.501400 -119.274200

Radius 0.00 - 10.00

Area Name:

Type: Radius 3

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 35.501400 -119.274200

Radius 0.00 - 25.00

Project Information:

Site: 1

Order Number: 973988372



Pop-Facts: Demographic Snapshot 2014 Report

336 Pacific Ave, Shafter, CA

Radius 1: 35.501400/-119.274200, aggregate

Radius 2: 35.501400/-119.274200, aggregate

Radius 3: 35.501400/-119.274200, aggregate

Description	0.00 - 5.00 miles		0.00 - 10.00 miles		0.00 - 25.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
Population						
2019 Projection	21,550		66,977		697,920	
2014 Estimate	20,448		63,605		666,112	
2010 Census	19,548		61,720		641,040	
2000 Census	15,224		46,148		493,816	
Growth 2014-2019	5.39%		5.30%		4.78%	
Growth 2010-2014	4.60%		3.05%		3.91%	
Growth 2000-2010	28.40%		33.74%		29.81%	
2014 Est. Pop by Single Race Class						
	20,448		63,605		666,112	
White Alone	10,058	49.19	34,748	54.63	363,017	54.50
Black or African American Alone	297	1.45	2,436	3.83	40,205	6.04
Amer. Indian and Alaska Native Alone	231	1.13	683	1.07	10,044	1.51
Asian Alone	142	0.69	1,371	2.16	33,903	5.09
Native Hawaiian and Other Pac. Isl. Alone	26	0.13	62	0.10	851	0.13
Some Other Race Alone	8,945	43.75	21,772	34.23	186,213	27.96
Two or More Races	749	3.66	2,534	3.98	31,879	4.79
2014 Est. Pop Hisp or Latino by Origin						
	20,448		63,605		666,112	
Not Hispanic or Latino	3,885	19.00	20,404	32.08	295,535	44.37
Hispanic or Latino:	16,563	81.00	43,201	67.92	370,577	55.63
Mexican	15,277	92.24	39,374	91.14	329,240	88.85
Puerto Rican	70	0.42	302	0.70	3,436	0.93
Cuban	16	0.10	39	0.09	654	0.18
All Other Hispanic or Latino	1,200	7.25	3,486	8.07	37,247	10.05
2014 Est. Hisp or Latino by Single Race Class						
	16,563		43,201		370,577	
White Alone	6,797	41.04	18,962	43.89	155,458	41.95
Black or African American Alone	92	0.56	289	0.67	3,201	0.86
American Indian and Alaska Native Alone	134	0.81	405	0.94	5,864	1.58
Asian Alone	7	0.04	81	0.19	1,700	0.46
Native Hawaiian and Other Pacific Islander Alone	5	0.03	12	0.03	207	0.06
Some Other Race Alone	8,924	53.88	21,653	50.12	185,053	49.94
Two or More Races	604	3.65	1,799	4.16	19,094	5.15

Pop-Facts: Demographic Snapshot 2014 Report

336 Pacific Ave, Shafter, CA

Radius 1: 35.501400/-119.274200, aggregate

Radius 2: 35.501400/-119.274200, aggregate

Radius 3: 35.501400/-119.274200, aggregate

Description	0.00 - 5.00 miles		0.00 - 10.00 miles		0.00 - 25.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2014 Est. Pop. Asian Alone Race by Cat	142		1,371		33,903	
Chinese, except Taiwanese	5	3.52	77	5.62	2,514	7.42
Filipino	55	38.73	617	45.00	15,672	46.23
Japanese	6	4.23	8	0.58	809	2.39
Asian Indian	9	6.34	345	25.16	8,449	24.92
Korean	4	2.82	138	10.07	2,645	7.80
Vietnamese	6	4.23	67	4.89	1,089	3.21
Cambodian	5	3.52	25	1.82	634	1.87
Hmong	12	8.45	24	1.75	142	0.42
Laotian	3	2.11	4	0.29	199	0.59
Thai	5	3.52	14	1.02	214	0.63
All Other Asian Races Including 2+ Category	33	23.24	51	3.72	1,538	4.54
2014 Est. Population by Ancestry	20,448		63,605		666,112	
Pop, Arab	168	0.82	291	0.46	2,922	0.44
Pop, Czech	0	0.00	33	0.05	309	0.05
Pop, Danish	1	0.00	65	0.10	876	0.13
Pop, Dutch	61	0.30	216	0.34	2,725	0.41
Pop, English	415	2.03	1,580	2.48	22,228	3.34
Pop, French (except Basque)	70	0.34	326	0.51	5,764	0.87
Pop, French Canadian	18	0.09	46	0.07	621	0.09
Pop, German	991	4.85	3,053	4.80	35,635	5.35
Pop, Greek	0	0.00	15	0.02	899	0.13
Pop, Hungarian	7	0.03	25	0.04	370	0.06
Pop, Irish	373	1.82	2,171	3.41	26,771	4.02
Pop, Italian	119	0.58	724	1.14	11,109	1.67
Pop, Lithuanian	0	0.00	0	0.00	80	0.01
Pop, United States or American	331	1.62	1,618	2.54	19,995	3.00
Pop, Norwegian	85	0.42	305	0.48	2,494	0.37
Pop, Polish	9	0.04	155	0.24	2,059	0.31
Pop, Portuguese	91	0.45	202	0.32	1,762	0.26
Pop, Russian	3	0.01	61	0.10	1,144	0.17
Pop, Scottish	45	0.22	281	0.44	4,908	0.74
Pop, Scotch-Irish	20	0.10	94	0.15	2,541	0.38
Pop, Slovak	0	0.00	0	0.00	83	0.01
Pop, Sub-Saharan African	6	0.03	106	0.17	2,218	0.33
Pop, Swedish	28	0.14	158	0.25	2,719	0.41
Pop, Swiss	1	0.00	12	0.02	481	0.07
Pop, Ukrainian	1	0.00	18	0.03	174	0.03
Pop, Welsh	0	0.00	68	0.11	708	0.11
Pop, West Indian (exc Hisp groups)	0	0.00	16	0.03	140	0.02
Pop, Other ancestries	16,595	81.16	48,461	76.19	466,487	70.03



Pop-Facts: Demographic Snapshot 2014 Report

336 Pacific Ave, Shafter, CA

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Description	0.00 - 5.00 miles		0.00 - 10.00 miles		0.00 - 25.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2014 Est. Population by Ancestry						
Pop, Ancestry Unclassified	1,010	4.94	3,506	5.51	47,889	7.19
2014 Est. Pop Age 5+ by Language Spoken At Home	18,538		58,196		609,553	
Speak Only English at Home	6,312	34.05	26,208	45.03	333,794	54.76
Speak Asian/Pac. Isl. Lang. at Home	18	0.10	463	0.80	16,229	2.66
Speak IndoEuropean Language at Home	55	0.30	560	0.96	13,061	2.14
Speak Spanish at Home	12,025	64.87	30,685	52.73	242,810	39.83
Speak Other Language at Home	128	0.69	278	0.48	3,659	0.60
2014 Est. Population by Sex	20,448		63,605		666,112	
Male	10,523	51.46	35,116	55.21	338,193	50.77
Female	9,925	48.54	28,489	44.79	327,919	49.23
2014 Est. Population by Age	20,448		63,605		666,112	
Age 0 - 4	1,910	9.34	5,409	8.50	56,559	8.49
Age 5 - 9	1,969	9.63	5,580	8.77	55,942	8.40
Age 10 - 14	1,868	9.14	5,321	8.37	54,738	8.22
Age 15 - 17	1,214	5.94	3,445	5.42	34,768	5.22
Age 18 - 20	1,094	5.35	3,282	5.16	32,108	4.82
Age 21 - 24	1,421	6.95	4,651	7.31	43,620	6.55
Age 25 - 34	3,147	15.39	10,426	16.39	99,766	14.98
Age 35 - 44	2,569	12.56	8,959	14.09	86,043	12.92
Age 45 - 54	2,205	10.78	7,392	11.62	80,235	12.05
Age 55 - 64	1,597	7.81	5,082	7.99	63,238	9.49
Age 65 - 74	829	4.05	2,499	3.93	34,939	5.25
Age 75 - 84	454	2.22	1,169	1.84	17,358	2.61
Age 85 and over	170	0.83	390	0.61	6,799	1.02
Age 16 and over	14,303	69.95	46,169	72.59	487,481	73.18
Age 18 and over	13,487	65.96	43,850	68.94	464,105	69.67
Age 21 and over	12,393	60.61	40,568	63.78	431,997	64.85
Age 65 and over	1,453	7.11	4,058	6.38	59,096	8.87
2014 Est. Median Age	27.4		28.9		30.5	
2014 Est. Average Age	30.70		31.30		33.10	

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Description	0.00 - 5.00 miles		0.00 - 10.00 miles		0.00 - 25.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2014 Est. Male Population by Age	10,523		35,116		338,193	
Age 0 - 4	970	9.22	2,756	7.85	28,818	8.52
Age 5 - 9	964	9.16	2,816	8.02	28,448	8.41
Age 10 - 14	944	8.97	2,707	7.71	27,869	8.24
Age 15 - 17	643	6.11	1,856	5.29	17,880	5.29
Age 18 - 20	591	5.62	1,897	5.40	17,002	5.03
Age 21 - 24	777	7.38	2,884	8.21	23,407	6.92
Age 25 - 34	1,702	16.17	6,338	18.05	52,920	15.65
Age 35 - 44	1,336	12.70	5,128	14.60	44,078	13.03
Age 45 - 54	1,126	10.70	4,154	11.83	40,524	11.98
Age 55 - 64	822	7.81	2,668	7.60	31,194	9.22
Age 65 - 74	388	3.69	1,230	3.50	16,278	4.81
Age 75 - 84	197	1.87	535	1.52	7,392	2.19
Age 85 and over	62	0.59	147	0.42	2,384	0.70
2014 Est. Median Age, Male	27.2		29.2		29.9	
2014 Est. Average Age, Male	30.30		31.20		32.40	
2014 Est. Female Population by Age	9,925		28,489		327,919	
Age 0 - 4	939	9.46	2,654	9.32	27,741	8.46
Age 5 - 9	1,005	10.13	2,764	9.70	27,495	8.38
Age 10 - 14	924	9.31	2,614	9.18	26,869	8.19
Age 15 - 17	572	5.76	1,589	5.58	16,887	5.15
Age 18 - 20	502	5.06	1,384	4.86	15,106	4.61
Age 21 - 24	645	6.50	1,768	6.21	20,214	6.16
Age 25 - 34	1,445	14.56	4,088	14.35	46,846	14.29
Age 35 - 44	1,233	12.42	3,831	13.45	41,964	12.80
Age 45 - 54	1,079	10.87	3,238	11.37	39,711	12.11
Age 55 - 64	775	7.81	2,413	8.47	32,044	9.77
Age 65 - 74	441	4.44	1,270	4.46	18,661	5.69
Age 75 - 84	257	2.59	634	2.23	9,966	3.04
Age 85 and over	108	1.09	243	0.85	4,414	1.35
2014 Est. Median Age, Female	27.6		28.6		31.3	
2014 Est. Average Age, Female	31.10		31.40		33.90	

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Description	0.00 - 5.00 miles		0.00 - 10.00 miles		0.00 - 25.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2014 Est. Pop Age 15+ by Marital Status	14,701		47,295		498,873	
Total, Never Married	5,315	36.15	17,840	37.72	181,760	36.43
Males, Never Married	3,180	21.63	11,530	24.38	102,664	20.58
Females, Never Married	2,135	14.52	6,310	13.34	79,096	15.85
Married, Spouse present	6,922	47.09	20,460	43.26	209,054	41.91
Married, Spouse absent	1,012	6.88	4,039	8.54	36,625	7.34
Widowed	495	3.37	1,404	2.97	22,589	4.53
Males Widowed	127	0.86	299	0.63	4,491	0.90
Females Widowed	368	2.50	1,105	2.34	18,098	3.63
Divorced	956	6.50	3,552	7.51	48,845	9.79
Males Divorced	358	2.44	1,977	4.18	21,356	4.28
Females Divorced	598	4.07	1,575	3.33	27,489	5.51
2014 Est. Pop. Age 25+ by Edu. Attainment	10,972		35,917		388,377	
Less than 9th grade	2,651	24.16	6,734	18.75	57,463	14.80
Some High School, no diploma	1,844	16.81	6,095	16.97	55,572	14.31
High School Graduate (or GED)	3,195	29.12	9,892	27.54	102,767	26.46
Some College, no degree	2,143	19.53	7,200	20.05	89,188	22.96
Associate Degree	360	3.28	1,871	5.21	26,316	6.78
Bachelor's Degree	660	6.02	2,920	8.13	37,916	9.76
Master's Degree	97	0.88	870	2.42	12,818	3.30
Professional School Degree	7	0.06	259	0.72	4,557	1.17
Doctorate Degree	15	0.14	76	0.21	1,780	0.46
2014 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat	8,187		22,117		187,514	
CY Pop 25+, Hisp/Lat, < High School Diploma	4,137	50.53	10,774	48.71	87,106	46.45
CY Pop 25+, Hisp/Lat, High School Graduate	2,369	28.94	6,367	28.79	49,820	26.57
CY Pop 25+, Hisp/Lat, Some College or Associate's Deg	1,456	17.78	4,035	18.24	40,039	21.35
CY Pop 25+, Hisp/Lat, Bachelor's Degree or Higher	226	2.76	942	4.26	10,548	5.63
Households						
2019 Projection	5,211		15,717		204,303	
2014 Estimate	4,990		14,956		195,518	
2010 Census	4,863		14,477		188,937	
2000 Census	3,885		10,208		151,361	
Growth 2014-2019	4.43%		5.08%		4.49%	
Growth 2010-2014	2.61%		3.31%		3.48%	
Growth 2000-2010	25.18%		41.82%		24.83%	



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Description	0.00 - 5.00 miles		0.00 - 10.00 miles		0.00 - 25.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
2014 Est. Households by Household Type	4,990		14,956		195,518	
Family Households	4,298	86.13	12,845	85.89	150,484	76.97
Nonfamily Households	692	13.87	2,111	14.11	45,035	23.03
2014 Est. Group Quarters Population	750		6,728		20,990	
2014 HHs by Ethnicity, Hispanic/Latino	3,669	73.53	9,181	61.39	87,760	44.89
2014 Est. HHs by HH Income	4,990		14,956		195,518	
CY HHs, Inc < \$15,000	589	11.80	1,712	11.45	28,811	14.74
CY HHs, Inc \$15,000 - \$24,999	593	11.88	1,648	11.02	24,394	12.48
CY HHs, Inc \$25,000 - \$34,999	867	17.37	1,828	12.22	22,221	11.37
CY HHs, Inc \$35,000 - \$49,999	1,014	20.32	2,418	16.17	27,393	14.01
CY HHs, Inc \$50,000 - \$74,999	1,013	20.30	2,824	18.88	35,318	18.06
CY HHs, Inc \$75,000 - \$99,999	464	9.30	1,738	11.62	22,144	11.33
CY HHs, Inc \$100,000 - \$124,999	207	4.15	992	6.63	13,694	7.00
CY HHs, Inc \$125,000 - \$149,999	100	2.00	601	4.02	7,909	4.05
CY HHs, Inc \$150,000 - \$199,999	90	1.80	749	5.01	8,210	4.20
CY HHs, Inc \$200,000 - \$249,999	29	0.58	194	1.30	2,313	1.18
CY HHs, Inc \$250,000 - \$499,999	22	0.44	224	1.50	2,575	1.32
CY HHs, Inc \$500,000+	2	0.04	28	0.19	537	0.27
2014 Est. Average Household Income	\$51,708		\$66,346		\$63,385	
2014 Est. Median Household Income	\$41,590		\$49,207		\$47,230	
2014 Median HH Inc by Single Race Class. or Ethn						
White Alone	41,885		54,437		50,166	
Black or African American Alone	46,280		45,018		27,295	
American Indian and Alaska Native Alone	29,832		33,035		42,814	
Asian Alone	58,529		94,392		64,340	
Native Hawaiian and Other Pacific Islander Alone	58,601		55,868		53,346	
Some Other Race Alone	40,774		42,321		42,220	
Two or More Races	47,493		56,884		49,159	
Hispanic or Latino	38,039		40,352		39,482	
Not Hispanic or Latino	57,281		74,913		56,703	
2014 Est. Family HH Type, Presence Own Children	4,298		12,845		150,484	
Married-Couple Family, own children	1,837	42.74	5,728	44.59	55,327	36.77



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Description	0.00 - 5.00 miles		0.00 - 10.00 miles		0.00 - 25.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
Married-Couple Family, no own children	1,189	27.66	3,677	28.63	46,869	31.15
Male Householder, own children	258	6.00	703	5.47	8,680	5.77
Male Householder, no own children	184	4.28	499	3.88	6,580	4.37
Female Householder, own children	506	11.77	1,374	10.70	20,033	13.31
Female Householder, no own children	323	7.52	865	6.73	12,994	8.63

2014 Est. Households by Household Size	4,990		14,956		195,518	
1-person household	524	10.50	1,551	10.37	34,998	17.90
2-person household	978	19.60	3,086	20.63	48,287	24.70
3-person household	771	15.45	2,469	16.51	32,679	16.71
4-person household	912	18.28	2,926	19.56	32,144	16.44
5-person household	786	15.75	2,330	15.58	22,787	11.65
6-person household	489	9.80	1,292	8.64	12,668	6.48
7 or more person household	529	10.60	1,302	8.71	11,955	6.11

2014 Est. Average Household Size	3.95		3.80		3.30	
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2014 Est. Households by Presence of People	4,990		14,956		195,518	
Households with 1 or more People under Age 18:	2,992	59.96	8,820	58.97	95,858	49.03
Married-Couple Family	2,031	67.88	6,230	70.63	60,541	63.16
Other Family, Male Householder	312	10.43	837	9.49	10,363	10.81
Other Family, Female Householder	633	21.16	1,694	19.21	24,181	25.23
Nonfamily, Male Householder	10	0.33	44	0.50	543	0.57
Nonfamily, Female Householder	7	0.23	14	0.16	230	0.24

Households no People under Age 18:	1,997	40.02	6,137	41.03	99,660	50.97
Married-Couple Family	998	49.97	3,175	51.74	41,662	41.80
Other Family, Male Householder	132	6.61	366	5.96	4,893	4.91
Other Family, Female Householder	189	9.46	539	8.78	8,833	8.86
Nonfamily, Male Householder	344	17.23	1,097	17.88	21,630	21.70
Nonfamily, Female Householder	335	16.78	960	15.64	22,642	22.72

2014 Est. Households by Number of Vehicles	4,990		14,956		195,518	
No Vehicles	357	7.15	902	6.03	15,767	8.06
1 Vehicle	1,394	27.94	4,108	27.47	60,535	30.96
2 Vehicles	2,326	46.61	6,219	41.58	75,742	38.74
3 Vehicles	649	13.01	2,601	17.39	30,218	15.46
4 Vehicles	223	4.47	916	6.12	10,309	5.27
5 or more Vehicles	41	0.82	210	1.40	2,948	1.51

2014 Est. Average Number of Vehicles	1.83		1.96		1.85	
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Description	0.00 - 5.00 miles		0.00 - 10.00 miles		0.00 - 25.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
Family Households						
2019 Projection	4,496		13,511		157,479	
2014 Estimate	4,298		12,845		150,484	
2010 Census	4,181		12,424		145,306	
2000 Census	3,255		8,687		114,633	
Growth 2014-2019	4.61%		5.18%		4.65%	
Growth 2010-2014	2.79%		3.39%		3.56%	
Growth 2000-2010	28.46%		43.02%		26.76%	
2014 Est. Families by Poverty Status						
2014 Families at or Above Poverty	3,514	81.76	10,546	82.10	120,692	80.20
2014 Families at or Above Poverty with Children	2,214	51.51	6,826	53.14	68,703	45.65
2014 Families Below Poverty	783	18.22	2,299	17.90	29,792	19.80
2014 Families Below Poverty with Children	705	16.40	1,973	15.36	26,357	17.51
2014 Est. Pop Age 16+ by Employment Status						
In Armed Forces	5	0.03	13	0.03	781	0.16
Civilian - Employed	6,789	47.47	21,362	46.27	252,167	51.73
Civilian - Unemployed	1,157	8.09	3,236	7.01	44,521	9.13
Not in Labor Force	6,352	44.41	21,558	46.69	190,012	38.98
2014 Est. Civ Employed Pop 16+ Class of Worker						
For-Profit Private Workers	5,513	78.07	18,019	72.02	183,679	68.57
Non-Profit Private Workers	405	5.73	1,306	5.22	15,284	5.71
Local Government Workers	514	7.28	2,085	8.33	28,224	10.54
State Government Workers	157	2.22	1,417	5.66	14,185	5.30
Federal Government Workers	35	0.50	161	0.64	2,562	0.96
Self-Emp Workers	400	5.66	1,933	7.73	23,516	8.78
Unpaid Family Workers	39	0.55	97	0.39	439	0.16
2014 Est. Civ Employed Pop 16+ by Occupation						
Architect/Engineer	13	0.18	206	0.82	3,244	1.21
Arts/Entertain/Sports	31	0.44	119	0.48	2,173	0.81
Building Grounds Maint	510	7.22	1,213	4.85	11,630	4.34
Business/Financial Ops	73	1.03	617	2.47	7,459	2.78
Community/Soc Svcs	57	0.81	280	1.12	4,481	1.67
Computer/Mathematical	3	0.04	231	0.92	1,852	0.69
Construction/Extraction	405	5.73	1,846	7.38	17,199	6.42
Edu/Training/Library	265	3.75	1,174	4.69	15,770	5.89



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Description	0.00 - 5.00 miles		0.00 - 10.00 miles		0.00 - 25.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
Farm/Fish/Forestry	1,491	21.11	4,916	19.65	23,908	8.92
Food Prep/Serving	264	3.74	1,001	4.00	15,451	5.77
Health Practitioner/Tec	37	0.52	537	2.15	10,840	4.05
Healthcare Support	133	1.88	500	2.00	5,684	2.12
Maintenance Repair	345	4.89	924	3.69	10,464	3.91
Legal	13	0.18	53	0.21	1,205	0.45
Life/Phys/Soc Science	90	1.27	209	0.84	2,133	0.80
Management	470	6.66	1,527	6.10	17,846	6.66
Office/Admin Support	753	10.66	2,550	10.19	34,583	12.91
Production	420	5.95	1,331	5.32	12,838	4.79
Protective Svcs	59	0.84	676	2.70	8,835	3.30
Sales/Related	500	7.08	1,909	7.63	27,557	10.29
Personal Care/Svc	293	4.15	652	2.61	10,349	3.86
Transportation/Moving	835	11.82	2,545	10.17	22,388	8.36

2014 Est. Pop 16+ by Occupation Classification	7,062		25,018		267,889	
Blue Collar	2,006	28.41	6,646	26.56	62,889	23.48
White Collar	2,306	32.65	9,413	37.62	129,142	48.21
Service and Farm	2,751	38.95	8,958	35.81	75,858	28.32

2014 Est. Workers Age 16+, Transp. To Work	6,886		24,303		259,734	
Drove Alone	5,224	75.86	18,272	75.18	198,957	76.60
Car Pooled	1,160	16.85	4,057	16.69	39,818	15.33
Public Transportation	3	0.04	80	0.33	3,383	1.30
Walked	190	2.76	464	1.91	4,214	1.62
Bicycle	1	0.01	4	0.02	1,130	0.44
Other Means	159	2.31	616	2.53	4,771	1.84
Worked at Home	148	2.15	811	3.34	7,462	2.87

2014 Est. Workers Age 16+ by Travel Time to Work *	2,022		6,810		79,687	
Less than 15 Minutes	2,022		6,810		79,687	
15 - 29 Minutes	2,586		8,322		104,348	
30 - 44 Minutes	1,440		5,561		40,506	
45 - 59 Minutes	379		1,717		11,582	
60 or more Minutes	320		1,275		16,172	

2014 Est. Avg Travel Time to Work in Minutes	25.12		26.53		24.98	
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2014 Est. Tenure of Occupied Housing Units	4,990		14,956		195,518	
Owner Occupied	2,903	58.18	9,543	63.81	114,535	58.58
Renter Occupied	2,087	41.82	5,414	36.20	80,984	41.42



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	Radius 1	%	Radius 2	%	Radius 3	%
2014 Owner Occ. HUs: Avg. Length of Residence	17.9		14.7		15.4	
2014 Renter Occ. HUs: Avg. Length of Residence	7.5		7.3		6.6	
2014 Est. All Owner-Occupied Housing Values	2,903		9,543		114,535	
Value Less than \$20,000	106	3.65	204	2.14	3,105	2.71
Value \$20,000 - \$39,999	132	4.55	281	2.94	3,310	2.89
Value \$40,000 - \$59,999	150	5.17	263	2.76	3,962	3.46
Value \$60,000 - \$79,999	257	8.85	626	6.56	7,166	6.26
Value \$80,000 - \$99,999	452	15.57	947	9.92	9,991	8.72
Value \$100,000 - \$149,999	754	25.97	1,913	20.05	25,394	22.17
Value \$150,000 - \$199,999	464	15.98	1,826	19.13	21,933	19.15
Value \$200,000 - \$299,999	417	14.36	2,041	21.39	24,869	21.71
Value \$300,000 - \$399,999	118	4.06	826	8.66	7,851	6.85
Value \$400,000 - \$499,999	19	0.65	273	2.86	2,870	2.51
Value \$500,000 - \$749,999	29	1.00	281	2.94	2,640	2.30
Value \$750,000 - \$999,999	5	0.17	34	0.36	639	0.56
Value \$1,000,000 or more	0	0.00	27	0.28	806	0.70
2014 Est. Median All Owner-Occupied Housing Value	\$123,492		\$164,700		\$159,893	
2014 Est. Housing Units by Units in Structure	5,357		15,955		211,995	
1 Unit Attached	119	2.22	372	2.33	5,304	2.50
1 Unit Detached	4,091	76.37	12,815	80.32	153,456	72.39
2 Units	262	4.89	441	2.76	6,733	3.18
3 or 4 Units	249	4.65	581	3.64	15,173	7.16
5 to 19 Units	208	3.88	615	3.85	13,657	6.44
20 to 49 Units	45	0.84	126	0.79	2,564	1.21
50 or More Units	45	0.84	118	0.74	5,581	2.63
Mobile Home or Trailer	323	6.03	872	5.47	9,147	4.31
Boat, RV, Van, etc.	16	0.30	16	0.10	381	0.18
2014 Est. Housing Units by Year Structure Built	5,357		15,955		211,995	
Housing Unit Built 2005 or later	630	11.76	2,783	17.44	25,035	11.81
Housing Unit Built 2000 to 2004	413	7.71	2,653	16.63	26,116	12.32
Housing Unit Built 1990 to 1999	789	14.73	2,144	13.44	30,933	14.59
Housing Unit Built 1980 to 1989	826	15.42	2,009	12.59	32,325	15.25
Housing Unit Built 1970 to 1979	712	13.29	1,592	9.98	31,583	14.90
Housing Unit Built 1960 to 1969	313	5.84	958	6.00	19,298	9.10
Housing Unit Built 1950 to 1959	986	18.41	2,251	14.11	24,187	11.41



Pop-Facts: Demographic Snapshot 2014 Report

336 Pacific Ave, Shafter, CA

Radius 1: 35.501400/-119.274200, aggregate

Radius 2: 35.501400/-119.274200, aggregate

Radius 3: 35.501400/-119.274200, aggregate

Description	0.00 - 5.00 miles		0.00 - 10.00 miles		0.00 - 25.00 miles	
	<i>Radius 1</i>	%	<i>Radius 2</i>	%	<i>Radius 3</i>	%
Housing Unit Built 1940 to 1949	308	5.75	680	4.26	12,145	5.73
Housing Unit Built 1939 or Earlier	379	7.07	885	5.55	10,373	4.89
2014 Est. Median Year Structure Built **	1980		1988		1983	

*This row intentionally left blank. No total category data is available.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.

Pop-Facts: Demographic Snapshot 2014 Report

336 Pacific Ave, Shafter, CA

Appendix: Area Listing

Area Name:

Type: Radius 1

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 35.501400 -119.274200

Radius 0.00 - 5.00

Area Name:

Type: Radius 2

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 35.501400 -119.274200

Radius 0.00 - 10.00

Area Name:

Type: Radius 3

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 35.501400 -119.274200

Radius 0.00 - 25.00

Project Information:

Site: 1

Order Number: 973988372



Pop-Facts: Demographic Trend 2014

336 Pacific Ave, Shafter, CA

Radius 1: , 0.00 - 5.00 Miles, Total

Description	2010 Census	%	2014 Estimate	%	2019 Projection	%
Population by Age	19,548		20,448		21,550	
Age 0 - 4	1,961	10.03%	1,910	9.34%	1,891	8.77%
Age 5 - 9	1,932	9.88%	1,969	9.63%	1,939	9.00%
Age 10 - 14	1,847	9.45%	1,868	9.14%	1,853	8.60%
Age 15 - 17	1,176	6.02%	1,214	5.94%	1,212	5.62%
Age 18 - 20	1,152	5.89%	1,094	5.35%	1,122	5.21%
Age 21 - 24	1,303	6.67%	1,421	6.95%	1,549	7.19%
Age 25 - 34	2,924	14.96%	3,147	15.39%	3,384	15.70%
Age 35 - 44	2,430	12.43%	2,569	12.56%	2,757	12.79%
Age 45 - 54	2,152	11.01%	2,205	10.78%	2,293	10.64%
Age 55 - 64	1,337	6.84%	1,597	7.81%	1,829	8.49%
Age 65 - 74	750	3.84%	829	4.05%	1,031	4.78%
Age 75 - 84	438	2.24%	454	2.22%	505	2.34%
Age 85 and over	146	0.75%	170	0.83%	183	0.85%
Age 16 and over	13,401	68.55%	14,303	69.95%	15,470	71.79%
Age 18 and over	12,632	64.62%	13,487	65.96%	14,654	68.00%
Age 21 and over	11,480	58.73%	12,393	60.61%	13,532	62.79%
Age 65 and over	1,333	6.82%	1,453	7.11%	1,720	7.98%
Median Age	26.4		27.4		28.6	
Population by Sex	19,548		20,448		21,550	
Male	10,113	51.73%	10,523	51.46%	11,064	51.34%
Female	9,435	48.27%	9,925	48.54%	10,486	48.66%

Pop-Facts: Demographic Trend 2014

336 Pacific Ave, Shafter, CA

Radius 1: , 0.00 - 5.00 Miles, Total

Description	2010 Census	%	2014 Estimate	%	2019 Projection	%
Pop. by Single Race Class. and Hispanic or Latino						
Hispanic or Latino:	15,350		16,563		17,987	
White Alone	5,958	38.81%	6,797	41.04%	7,831	43.54%
Black or African American Alone	86	0.56%	92	0.56%	102	0.57%
American Indian and Alaska Native Alone	142	0.93%	134	0.81%	125	0.69%
Asian Alone	6	0.04%	7	0.04%	4	0.02%
Native Hawaiian and Other Pacific Islander Alone	5	0.03%	5	0.03%	5	0.03%
Some Other Race Alone	8,557	55.75%	8,924	53.88%	9,306	51.74%
Two or More Races	597	3.89%	604	3.65%	614	3.41%
Not Hispanic or Latino:	4,198		3,885		3,562	
White Alone	3,619	86.21%	3,261	83.94%	2,881	80.88%
Black or African American Alone	196	4.67%	205	5.28%	213	5.98%
American Indian and Alaska Native Alone	98	2.33%	98	2.52%	93	2.61%
Asian Alone	119	2.83%	135	3.47%	158	4.44%
Native Hawaiian and Other Pacific Islander Alone	17	0.40%	21	0.54%	23	0.65%
Some Other Race Alone	21	0.50%	20	0.51%	20	0.56%
Two or More Races	127	3.03%	145	3.73%	175	4.91%
Households by Age of Householder						
	4,863		4,990		5,211	
Householder Under 25 Years	295	6.07%	278	5.57%	268	5.14%
Householder 25 to 34 Years	957	19.68%	985	19.74%	1,018	19.54%
Householder 35 to 44 Years	1,080	22.21%	1,089	21.82%	1,116	21.42%
Householder 45 to 54 Years	1,072	22.04%	1,050	21.04%	1,045	20.05%
Householder 55 to 64 Years	691	14.21%	786	15.75%	858	16.47%
Householder 65 to 74 Years	434	8.92%	458	9.18%	544	10.44%
Householder 75 to 84 Years	252	5.18%	248	4.97%	263	5.05%
Householder 85 Years and over	83	1.71%	95	1.90%	98	1.88%
Median Age of Householder						
	45.9		46.4		46.9	

Pop-Facts: Demographic Trend 2014

336 Pacific Ave, Shafter, CA

Radius 1: , 0.00 - 5.00 Miles, Total

Description	2000 Census	%	2014 Estimate	%	2019 Projection	%
Households by Household Income	3,856		4,990		5,211	
Income Less than \$15,000	897	23.26%	589	11.80%	478	9.17%
Income \$15,000 - \$24,999	719	18.65%	593	11.88%	569	10.92%
Income \$25,000 - \$34,999	697	18.08%	867	17.37%	793	15.22%
Income \$35,000 - \$49,999	668	17.32%	1,014	20.32%	1,100	21.11%
Income \$50,000 - \$74,999	487	12.63%	1,013	20.30%	1,017	19.52%
Income \$75,000 - \$99,999	258	6.69%	464	9.30%	589	11.30%
Income \$100,000 - \$124,999	51	1.32%	207	4.15%	294	5.64%
Income \$125,000 - \$149,999	16	0.41%	100	2.00%	160	3.07%
Income \$150,000 - \$199,999	44	1.14%	90	1.80%	117	2.25%
Income \$200,000 - \$249,999	5	0.13%	29	0.58%	58	1.11%
Income \$250,000 - \$499,999	6	0.16%	22	0.44%	31	0.59%
Income \$500,000 or more	6	0.16%	2	0.04%	6	0.12%
Average Household Income	\$37,446		\$51,708		\$58,151	
Median Household Income	\$29,474		\$41,590		\$45,442	
2014 Median HH Inc. by Single Race Class						
White Alone	33,875		41,885		44,877	
Black or African American Alone	19,237		46,280		57,957	
American Indian and Alaska Native Alone	23,380		29,832		39,983	
Asian Alone	19,506		58,529		65,928	
Native Hawaiian and Other Pacific Islander Alone	87,500		58,601		56,652	
Some Other Race Alone	25,703		40,774		44,983	
Two or More Races	25,265		47,493		54,354	
Hispanic or Latino	26,489		38,039		42,122	
Not Hispanic or Latino	35,644		57,281		63,640	

Pop-Facts: Demographic Trend 2014

336 Pacific Ave, Shafter, CA

Radius 2: , 0.00 - 10.00 Miles, Total

Description	2010 Census	%	2014 Estimate	%	2019 Projection	%
Population by Age	61,720		63,605		66,977	
Age 0 - 4	5,557	9.00%	5,409	8.50%	5,340	7.97%
Age 5 - 9	5,511	8.93%	5,580	8.77%	5,484	8.19%
Age 10 - 14	5,221	8.46%	5,321	8.37%	5,256	7.85%
Age 15 - 17	3,304	5.35%	3,445	5.42%	3,538	5.28%
Age 18 - 20	3,402	5.51%	3,282	5.16%	3,443	5.14%
Age 21 - 24	4,264	6.91%	4,651	7.31%	5,083	7.59%
Age 25 - 34	10,511	17.03%	10,426	16.39%	10,805	16.13%
Age 35 - 44	8,826	14.30%	8,959	14.09%	9,422	14.07%
Age 45 - 54	7,233	11.72%	7,392	11.62%	7,780	11.62%
Age 55 - 64	4,390	7.11%	5,082	7.99%	5,722	8.54%
Age 65 - 74	2,090	3.39%	2,499	3.93%	3,289	4.91%
Age 75 - 84	1,071	1.74%	1,169	1.84%	1,385	2.07%
Age 85 and over	340	0.55%	390	0.61%	429	0.64%
Age 16 and over	44,306	71.79%	46,169	72.59%	49,742	74.27%
Age 18 and over	42,127	68.26%	43,850	68.94%	47,359	70.71%
Age 21 and over	38,726	62.74%	40,568	63.78%	43,916	65.57%
Age 65 and over	3,501	5.67%	4,058	6.38%	5,104	7.62%
Median Age	28.4		28.9		29.9	
Population by Sex	61,720		63,605		66,977	
Male	34,738	56.28%	35,116	55.21%	36,749	54.87%
Female	26,983	43.72%	28,489	44.79%	30,228	45.13%

Pop-Facts: Demographic Trend 2014

336 Pacific Ave, Shafter, CA

Radius 2: , 0.00 - 10.00 Miles, Total

Description	2010 Census	%	2014 Estimate	%	2019 Projection	%
Pop. by Single Race Class. and Hispanic or Latino						
Hispanic or Latino:	40,288		43,201		47,491	
White Alone	17,234	42.78%	18,962	43.89%	21,695	45.68%
Black or African American Alone	277	0.69%	289	0.67%	315	0.66%
American Indian and Alaska Native Alone	387	0.96%	405	0.94%	433	0.91%
Asian Alone	67	0.17%	81	0.19%	94	0.20%
Native Hawaiian and Other Pacific Islander Alone	12	0.03%	12	0.03%	12	0.03%
Some Other Race Alone	20,621	51.18%	21,653	50.12%	22,989	48.41%
Two or More Races	1,690	4.19%	1,799	4.16%	1,953	4.11%
Not Hispanic or Latino:	21,433		20,404		19,486	
White Alone	16,769	78.24%	15,786	77.37%	14,621	75.03%
Black or African American Alone	2,528	11.79%	2,147	10.52%	1,899	9.75%
American Indian and Alaska Native Alone	295	1.38%	278	1.36%	262	1.34%
Asian Alone	1,064	4.96%	1,290	6.32%	1,595	8.19%
Native Hawaiian and Other Pacific Islander Alone	41	0.19%	50	0.25%	63	0.32%
Some Other Race Alone	134	0.63%	119	0.58%	112	0.57%
Two or More Races	601	2.80%	734	3.60%	935	4.80%
Households by Age of Householder						
	14,477		14,956		15,717	
Householder Under 25 Years	737	5.09%	723	4.83%	719	4.57%
Householder 25 to 34 Years	2,937	20.29%	2,866	19.16%	2,862	18.21%
Householder 35 to 44 Years	3,363	23.23%	3,382	22.61%	3,434	21.85%
Householder 45 to 54 Years	3,232	22.33%	3,274	21.89%	3,330	21.19%
Householder 55 to 64 Years	2,200	15.20%	2,477	16.56%	2,685	17.08%
Householder 65 to 74 Years	1,179	8.14%	1,359	9.09%	1,716	10.92%
Householder 75 to 84 Years	633	4.37%	658	4.40%	744	4.73%
Householder 85 Years and over	197	1.36%	217	1.45%	227	1.44%
Median Age of Householder						
	45.6		46.5		47.5	

Pop-Facts: Demographic Trend 2014

336 Pacific Ave, Shafter, CA

Radius 2: , 0.00 - 10.00 Miles, Total

Description	2000 Census	%	2014 Estimate	%	2019 Projection	%
Households by Household Income	10,217		14,956		15,717	
Income Less than \$15,000	2,041	19.98%	1,712	11.45%	1,476	9.39%
Income \$15,000 - \$24,999	1,690	16.54%	1,648	11.02%	1,601	10.19%
Income \$25,000 - \$34,999	1,627	15.92%	1,828	12.22%	1,765	11.23%
Income \$35,000 - \$49,999	1,746	17.09%	2,418	16.17%	2,510	15.97%
Income \$50,000 - \$74,999	1,615	15.81%	2,824	18.88%	2,866	18.24%
Income \$75,000 - \$99,999	781	7.64%	1,738	11.62%	2,006	12.76%
Income \$100,000 - \$124,999	337	3.30%	992	6.63%	1,195	7.60%
Income \$125,000 - \$149,999	152	1.49%	601	4.02%	782	4.98%
Income \$150,000 - \$199,999	119	1.16%	749	5.01%	867	5.52%
Income \$200,000 - \$249,999	58	0.57%	194	1.30%	326	2.07%
Income \$250,000 - \$499,999	38	0.37%	224	1.50%	273	1.74%
Income \$500,000 or more	14	0.14%	28	0.19%	50	0.32%
Average Household Income	\$44,461		\$66,346		\$72,686	
Median Household Income	\$33,470		\$49,207		\$54,410	
2014 Median HH Inc. by Single Race Class						
White Alone	41,800		54,437		58,931	
Black or African American Alone	30,290		45,018		54,779	
American Indian and Alaska Native Alone	40,375		33,035		47,466	
Asian Alone	40,275		94,392		97,621	
Native Hawaiian and Other Pacific Islander Alone	87,500		55,868		64,656	
Some Other Race Alone	26,665		42,321		46,678	
Two or More Races	22,480		56,884		62,084	
Hispanic or Latino	26,759		40,352		44,428	
Not Hispanic or Latino	45,376		74,913		83,721	

Pop-Facts: Demographic Trend 2014

336 Pacific Ave, Shafter, CA

Radius 3: , 0.00 - 25.00 Miles, Total

Description	2010 Census	%	2014 Estimate	%	2019 Projection	%
Population by Age	641,040		666,112		697,920	
Age 0 - 4	57,818	9.02%	56,559	8.49%	55,738	7.99%
Age 5 - 9	55,036	8.59%	55,942	8.40%	55,297	7.92%
Age 10 - 14	54,170	8.45%	54,738	8.22%	54,266	7.78%
Age 15 - 17	34,582	5.39%	34,768	5.22%	35,357	5.07%
Age 18 - 20	33,022	5.15%	32,108	4.82%	32,994	4.73%
Age 21 - 24	40,639	6.34%	43,620	6.55%	45,782	6.56%
Age 25 - 34	94,910	14.81%	99,766	14.98%	104,973	15.04%
Age 35 - 44	83,998	13.10%	86,043	12.92%	90,587	12.98%
Age 45 - 54	79,874	12.46%	80,235	12.05%	80,756	11.57%
Age 55 - 64	55,151	8.60%	63,238	9.49%	70,387	10.09%
Age 65 - 74	29,440	4.59%	34,939	5.25%	44,152	6.33%
Age 75 - 84	16,195	2.53%	17,358	2.61%	20,347	2.92%
Age 85 and over	6,205	0.97%	6,799	1.02%	7,285	1.04%
Age 16 and over	462,498	72.15%	487,481	73.18%	521,021	74.65%
Age 18 and over	439,433	68.55%	464,105	69.67%	497,262	71.25%
Age 21 and over	406,412	63.40%	431,997	64.85%	464,268	66.52%
Age 65 and over	51,841	8.09%	59,096	8.87%	71,783	10.29%
Median Age	29.8		30.5		31.6	
Population by Sex	641,040		666,112		697,920	
Male	326,870	50.99%	338,193	50.77%	354,020	50.73%
Female	314,169	49.01%	327,919	49.23%	343,900	49.27%

Pop-Facts: Demographic Trend 2014

336 Pacific Ave, Shafter, CA

Radius 3: , 0.00 - 25.00 Miles, Total

Description	2010 Census	%	2014 Estimate	%	2019 Projection	%
Pop. by Single Race Class. and Hispanic or Latino						
Hispanic or Latino:	339,096		370,577		412,738	
White Alone	140,991	41.58%	155,458	41.95%	174,689	42.32%
Black or African American Alone	2,893	0.85%	3,201	0.86%	3,587	0.87%
American Indian and Alaska Native Alone	5,394	1.59%	5,864	1.58%	6,519	1.58%
Asian Alone	1,567	0.46%	1,700	0.46%	1,885	0.46%
Native Hawaiian and Other Pacific Islander Alone	187	0.06%	207	0.06%	225	0.05%
Some Other Race Alone	170,530	50.29%	185,053	49.94%	204,641	49.58%
Two or More Races	17,534	5.17%	19,094	5.15%	21,192	5.13%
Not Hispanic or Latino:	301,944		295,535		285,183	
White Alone	217,767	72.12%	207,559	70.23%	192,499	67.50%
Black or African American Alone	37,580	12.45%	37,004	12.52%	35,837	12.57%
American Indian and Alaska Native Alone	4,290	1.42%	4,180	1.41%	3,997	1.40%
Asian Alone	29,530	9.78%	32,203	10.90%	35,763	12.54%
Native Hawaiian and Other Pacific Islander Alone	545	0.18%	644	0.22%	794	0.28%
Some Other Race Alone	1,159	0.38%	1,159	0.39%	1,144	0.40%
Two or More Races	11,073	3.67%	12,784	4.33%	15,148	5.31%
Households by Age of Householder						
	188,937		195,518		204,303	
Householder Under 25 Years	10,446	5.53%	9,891	5.06%	9,624	4.71%
Householder 25 to 34 Years	35,594	18.84%	36,545	18.69%	36,946	18.08%
Householder 35 to 44 Years	39,531	20.92%	39,580	20.24%	40,635	19.89%
Householder 45 to 54 Years	41,288	21.85%	40,364	20.64%	39,311	19.24%
Householder 55 to 64 Years	30,587	16.19%	34,154	17.47%	36,756	17.99%
Householder 65 to 74 Years	17,420	9.22%	20,156	10.31%	24,631	12.06%
Householder 75 to 84 Years	10,158	5.38%	10,583	5.41%	11,977	5.86%
Householder 85 Years and over	3,914	2.07%	4,244	2.17%	4,422	2.16%
Median Age of Householder						
	47.2		47.9		48.8	

Pop-Facts: Demographic Trend 2014

336 Pacific Ave, Shafter, CA

Radius 3: , 0.00 - 25.00 Miles, Total

Description	2000 Census	%	2014 Estimate	%	2019 Projection	%
Households by Household Income	151,404		195,518		204,303	
Income Less than \$15,000	30,500	20.14%	28,811	14.74%	26,474	12.96%
Income \$15,000 - \$24,999	23,751	15.69%	24,394	12.48%	23,834	11.67%
Income \$25,000 - \$34,999	20,722	13.69%	22,221	11.37%	22,265	10.90%
Income \$35,000 - \$49,999	24,775	16.36%	27,393	14.01%	28,007	13.71%
Income \$50,000 - \$74,999	25,523	16.86%	35,318	18.06%	35,243	17.25%
Income \$75,000 - \$99,999	13,307	8.79%	22,144	11.33%	24,189	11.84%
Income \$100,000 - \$124,999	6,299	4.16%	13,694	7.00%	15,816	7.74%
Income \$125,000 - \$149,999	2,594	1.71%	7,909	4.05%	10,121	4.95%
Income \$150,000 - \$199,999	1,943	1.28%	8,210	4.20%	9,800	4.80%
Income \$200,000 - \$249,999	1,011	0.67%	2,313	1.18%	4,304	2.11%
Income \$250,000 - \$499,999	738	0.49%	2,575	1.32%	3,242	1.59%
Income \$500,000 or more	240	0.16%	537	0.27%	1,009	0.49%
Average Household Income	\$47,244		\$63,385		\$69,997	
Median Household Income	\$35,441		\$47,230		\$51,115	
2014 Median HH Inc. by Single Race Class						
White Alone	40,460		50,166		54,740	
Black or African American Alone	21,688		27,295		30,340	
American Indian and Alaska Native Alone	29,396		42,814		46,403	
Asian Alone	44,287		64,340		70,655	
Native Hawaiian and Other Pacific Islander Alone	52,206		53,346		54,641	
Some Other Race Alone	27,355		42,220		46,177	
Two or More Races	31,636		49,159		57,533	
Hispanic or Latino	27,958		39,482		43,436	
Not Hispanic or Latino	40,774		56,703		62,954	

Pop-Facts: Demographic Trend 2014

336 Pacific Ave, Shafter, CA

Appendix: Area Listing

Area Name:

Type: Radius 1

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 35.501400 -119.274200

Radius 0.00 - 5.00

Area Name:

Type: Radius 2

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 35.501400 -119.274200

Radius 0.00 - 10.00

Area Name:

Type: Radius 3

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 35.501400 -119.274200

Radius 0.00 - 25.00

Project Information:

Site: 1

Order Number: 973988372



Consumer Spending Patterns

336 Pacific Ave, Shafter, CA

Radius 1: , 0.00 - 5.00 Miles, Total

Product Category	2014 Aggregate Expenditure Estimate (in 1000s)	% Comp	2019 Aggregate Expenditure Estimate (in 1000s)	% Comp	2014 Annual Avg/ HH	2019 Annual Avg/ HH	Avg Annual % Growth	2014 Index to USA
Total Specified Consumer Expenditures - USA	6,325,635,803		6,631,079,829		52,642	53,209	0.97	
Total Specified Consumer Expenditures (AREA)	238,280	0.00	258,376	0.00	47,751	49,583	1.69	91
FOOD AT HOME	35,207	14.78	36,689	14.20	7,055	7,041	0.84	120
Bakery Products	2,309	0.97	2,437	0.94	463	468	1.11	101
Cereal Products	2,101	0.88	2,193	0.85	421	421	0.88	125
Dairy Products	3,648	1.53	3,802	1.47	731	730	0.85	121
Fresh Milk and Cream	1,208	0.51	1,259	0.49	242	242	0.85	132
Other Dairy Products	1,942	0.82	2,024	0.78	389	388	0.84	109
Eggs	498	0.21	519	0.20	100	100	0.86	157
Fats and Oils	322	0.14	335	0.13	64	64	0.81	118
Fish and Seafood	908	0.38	938	0.36	182	180	0.66	128
Fruits and Vegetables	4,812	2.02	4,982	1.93	964	956	0.71	129
Juices	1,210	0.51	1,283	0.50	242	246	1.22	141
Meats (All)	7,686	3.23	7,993	3.09	1,540	1,534	0.80	130
Nonalcoholic Beverages	3,884	1.63	4,133	1.60	778	793	1.28	126
Prepared Foods	6,418	2.69	6,652	2.57	1,286	1,277	0.73	110
Sugar and Other Sweets	1,910	0.80	1,940	0.75	383	372	0.32	97
FOOD AWAY FROM HOME & ALCOHOL								
Alcoholic Beverages	3,971	1.67	4,214	1.63	796	809	1.22	80
Alcoholic Beverages at Home	3,384	1.42	3,588	1.39	678	689	1.21	81
Alcoholic Beverages away from Home	588	0.25	626	0.24	118	120	1.30	75
Total Food away from Home	15,664	6.57	16,450	6.37	3,139	3,157	1.00	97
Lunch	4,242	1.78	4,441	1.72	850	852	0.94	103
Dinner	5,965	2.50	6,284	2.43	1,195	1,206	1.07	92
Breakfast and Brunch	1,531	0.64	1,597	0.62	307	306	0.86	112
DAY CARE, EDUCATION & CONTRIBUTIONS								
All Day Care	2,365	0.99	2,463	0.95	474	473	0.83	136
Contributions (All)	2,083	0.87	2,444	0.95	417	469	3.46	27
Education	8,263	3.47	8,580	3.32	1,656	1,647	0.77	75
Room and Board	499	0.21	540	0.21	100	104	1.63	60
Tuition/School Supplies	7,743	3.25	8,019	3.10	1,552	1,539	0.71	77

Consumer Spending Patterns

336 Pacific Ave, Shafter, CA

Radius 1: , 0.00 - 5.00 Miles, Total

Product Category	2014 Aggregate Expenditure Estimate (in 1000s)	% Comp	2019 Aggregate Expenditure Estimate (in 1000s)	% Comp	2014 Annual Avg/ HH	2019 Annual Avg/ HH	Avg Annual % Growth	2014 Index to USA
HEALTHCARE								
Medical Services	9,399	3.94	10,784	4.17	1,884	2,069	2.95	81
Prescription Drugs	12,170	5.11	13,730	5.31	2,439	2,635	2.56	83
Medical Supplies	1,187	0.50	1,342	0.52	238	258	2.63	96
HOUSEHOLD FURNISHINGS & APPLIANCES								
Total Furniture	2,621	1.10	2,987	1.16	525	573	2.79	75
Bedroom Furniture	753	0.32	854	0.33	151	164	2.71	83
Living/Dining Room Furniture	1,138	0.48	1,298	0.50	228	249	2.80	72
Other Furniture	696	0.29	797	0.31	139	153	2.90	74
Total Household Textiles	1,582	0.66	1,793	0.69	317	344	2.67	74
Domestic Textiles	1,328	0.56	1,493	0.58	266	287	2.50	80
Window and Furniture Covers	254	0.11	299	0.12	51	57	3.54	56
Major Appliances	945	0.40	1,100	0.43	189	211	3.29	83
Misc Household Equipment	1,888	0.79	2,172	0.84	378	417	3.01	79
Small Appliance/Houseware	2,897	1.22	3,177	1.23	581	610	1.93	95
HOUSING RELATED & PERSONAL								
Total Housing Expenses	19,551	8.21	21,144	8.18	3,918	4,058	1.63	95
Fuels and Utilities	9,862	4.14	10,542	4.08	1,976	2,023	1.38	96
Telephone Service	5,893	2.47	6,329	2.45	1,181	1,215	1.48	102
Household Repairs	1,769	0.74	1,952	0.76	355	375	2.07	76
Household Services	2,335	0.98	2,488	0.96	468	477	1.31	84
Housekeeping Supplies	2,012	0.84	2,287	0.89	403	439	2.73	104
Personal Expenses and Services	5,556	2.33	6,000	2.32	1,113	1,151	1.60	67
PERSONAL CARE & SMOKING PRODUCTS								
Personal Care Products and Services	4,761	2.00	5,273	2.04	954	1,012	2.15	91
Personal Care Services	2,007	0.84	2,179	0.84	402	418	1.71	83
Smoking Prods/Supplies	3,277	1.38	3,632	1.41	657	697	2.16	72
PET EXPENSES								
	3,020	1.27	3,298	1.28	605	633	1.84	95

Consumer Spending Patterns

336 Pacific Ave, Shafter, CA

Radius 1: , 0.00 - 5.00 Miles, Total

Product Category	2014 Aggregate Expenditure Estimate (in 1000s)	% Comp	2019 Aggregate Expenditure Estimate (in 1000s)	% Comp	2014 Annual Avg/ HH	2019 Annual Avg/ HH	Avg Annual % Growth	2014 Index to USA
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SPORTS & ENTERTAINMENT

Photographic Equipment	474	0.20	692	0.27	95	133	9.15	74
Reading Materials	1,433	0.60	1,578	0.61	287	303	2.03	58
Sports and Recreation	7,123	2.99	8,498	3.29	1,428	1,631	3.86	90
Sports Equipment	4,014	1.68	5,047	1.95	805	969	5.15	96
Travel	8,903	3.74	9,854	3.81	1,784	1,891	2.14	77
TV, Radio and Sound Equipment	3,682	1.55	5,558	2.15	738	1,067	10.19	100
Computers, Software & Accessories	2,461	1.03	3,617	1.40	493	694	9.40	81

TRANSPORTATION & AUTO EXPENSES

Automotive Maintenance/Repair/Other	9,634	4.04	9,503	3.68	1,931	1,824	-0.27	98
Gasoline	11,782	4.94	12,205	4.72	2,361	2,342	0.72	100
Diesel Fuel	81	0.03	83	0.03	16	16	0.53	84
Motor Oil	219	0.09	209	0.08	44	40	-0.89	104
Vehicle Purchases & Leases	24,971	10.48	24,022	9.30	5,004	4,610	-0.76	86
New Autos/Trucks/Vans	11,848	4.97	12,066	4.67	2,374	2,315	0.37	78
Used Vehicles	12,857	5.40	11,499	4.45	2,577	2,207	-2.11	102
Boats and Recreational Vehicle Purchase	266	0.11	457	0.18	53	88	14.39	20
Rented Vehicles	464	0.19	517	0.20	93	99	2.26	41

TOTAL APPAREL

	23,858	10.01	27,300	10.57	4,781	5,239	2.89	114
Women's Apparel	7,511	3.15	8,824	3.42	1,505	1,693	3.50	110
Men's Apparel	4,491	1.88	5,270	2.04	900	1,011	3.47	107
Girl's Apparel	2,519	1.06	2,723	1.05	505	522	1.61	167
Boy's Apparel	1,685	0.71	1,842	0.71	338	353	1.86	163
Infant's Apparel	810	0.34	885	0.34	162	170	1.86	151
Footwear (excl. Infants)	3,869	1.62	4,364	1.69	775	837	2.56	131
Other Apparel Prods/Services	2,972	1.25	3,392	1.31	596	651	2.83	76

Consumer Spending Patterns

336 Pacific Ave, Shafter, CA

Radius 2: , 0.00 - 10.00 Miles, Total

Product Category	2014 Aggregate Expenditure Estimate (in 1000s)	% Comp	2019 Aggregate Expenditure Estimate (in 1000s)	% Comp	2014 Annual Avg/ HH	2019 Annual Avg/ HH	Avg Annual % Growth	2014 Index to USA
Total Specified Consumer Expenditures - USA	6,325,635,803		6,631,079,829		52,642	53,209	0.97	
Total Specified Consumer Expenditures (AREA)	817,235	0.01	882,665	0.01	54,643	56,160	1.60	104
FOOD AT HOME	108,226	13.24	113,248	12.83	7,236	7,205	0.93	123
Bakery Products	7,318	0.90	7,741	0.88	489	493	1.16	107
Cereal Products	6,364	0.78	6,684	0.76	426	425	1.01	126
Dairy Products	11,183	1.37	11,702	1.33	748	745	0.93	124
Fresh Milk and Cream	3,596	0.44	3,768	0.43	240	240	0.96	131
Other Dairy Products	6,134	0.75	6,409	0.73	410	408	0.90	115
Eggs	1,453	0.18	1,525	0.17	97	97	0.99	153
Fats and Oils	983	0.12	1,028	0.12	66	65	0.92	120
Fish and Seafood	2,801	0.34	2,907	0.33	187	185	0.76	131
Fruits and Vegetables	14,764	1.81	15,379	1.74	987	978	0.83	133
Juices	3,651	0.45	3,890	0.44	244	248	1.31	142
Meats (All)	23,025	2.82	24,054	2.73	1,540	1,530	0.89	130
Nonalcoholic Beverages	11,844	1.45	12,647	1.43	792	805	1.36	128
Prepared Foods	20,166	2.47	20,964	2.38	1,348	1,334	0.79	116
Sugar and Other Sweets	6,128	0.75	6,252	0.71	410	398	0.41	104
FOOD AWAY FROM HOME & ALCOHOL								
Alcoholic Beverages	13,642	1.67	14,360	1.63	912	914	1.05	91
Alcoholic Beverages at Home	11,494	1.41	12,100	1.37	769	770	1.05	92
Alcoholic Beverages away from Home	2,148	0.26	2,260	0.26	144	144	1.05	91
Total Food away from Home	52,368	6.41	54,663	6.19	3,501	3,478	0.88	109
Lunch	13,801	1.69	14,389	1.63	923	916	0.85	112
Dinner	20,496	2.51	21,428	2.43	1,370	1,363	0.91	106
Breakfast and Brunch	4,820	0.59	5,014	0.57	322	319	0.81	118
DAY CARE, EDUCATION & CONTRIBUTIONS								
All Day Care	7,871	0.96	8,209	0.93	526	522	0.86	151
Contributions (All)	13,642	1.67	15,039	1.70	912	957	2.05	59
Education	32,555	3.98	34,055	3.86	2,177	2,167	0.92	99
Room and Board	2,241	0.27	2,367	0.27	150	151	1.13	91
Tuition/School Supplies	30,245	3.70	31,615	3.58	2,022	2,012	0.91	100

Consumer Spending Patterns

336 Pacific Ave, Shafter, CA

Radius 2: , 0.00 - 10.00 Miles, Total

Product Category	2014 Aggregate Expenditure Estimate (in 1000s)	% Comp	2019 Aggregate Expenditure Estimate (in 1000s)	% Comp	2014 Annual Avg/ HH	2019 Annual Avg/ HH	Avg Annual % Growth	2014 Index to USA
HEALTHCARE								
Medical Services	31,844	3.90	36,331	4.12	2,129	2,312	2.82	92
Prescription Drugs	37,633	4.60	42,776	4.85	2,516	2,722	2.73	85
Medical Supplies	3,854	0.47	4,349	0.49	258	277	2.57	104
HOUSEHOLD FURNISHINGS & APPLIANCES								
Total Furniture	10,211	1.25	11,416	1.29	683	726	2.36	98
Bedroom Furniture	2,741	0.34	3,066	0.35	183	195	2.37	101
Living/Dining Room Furniture	4,560	0.56	5,099	0.58	305	324	2.37	96
Other Furniture	2,778	0.34	3,106	0.35	186	198	2.36	99
Total Household Textiles	5,985	0.73	6,656	0.75	400	423	2.24	94
Domestic Textiles	4,801	0.59	5,325	0.60	321	339	2.18	96
Window and Furniture Covers	1,183	0.14	1,331	0.15	79	85	2.50	86
Major Appliances	3,335	0.41	3,849	0.44	223	245	3.08	98
Misc Household Equipment	6,804	0.83	7,739	0.88	455	492	2.75	95
Small Appliance/Houseware	9,940	1.22	10,857	1.23	665	691	1.85	109
HOUSING RELATED & PERSONAL								
Total Housing Expenses	61,938	7.58	67,092	7.60	4,141	4,269	1.66	100
Fuels and Utilities	31,328	3.83	33,647	3.81	2,095	2,141	1.48	101
Telephone Service	18,312	2.24	19,629	2.22	1,224	1,249	1.44	106
Household Repairs	6,521	0.80	7,094	0.80	436	451	1.76	93
Household Services	8,980	1.10	9,520	1.08	600	606	1.20	108
Housekeeping Supplies	6,381	0.78	7,266	0.82	427	462	2.77	110
Personal Expenses and Services	20,614	2.52	22,146	2.51	1,378	1,409	1.49	84
PERSONAL CARE & SMOKING PRODUCTS								
Personal Care Products and Services	16,087	1.97	17,660	2.00	1,076	1,124	1.96	103
Personal Care Services	7,145	0.87	7,640	0.87	478	486	1.39	99
Smoking Prods/Supplies	10,139	1.24	11,239	1.27	678	715	2.17	75
PET EXPENSES								
	9,967	1.22	10,868	1.23	666	691	1.81	104

Consumer Spending Patterns

336 Pacific Ave, Shafter, CA

Radius 2: , 0.00 - 10.00 Miles, Total

Product Category	2014 Aggregate Expenditure Estimate (in 1000s)	% Comp	2019 Aggregate Expenditure Estimate (in 1000s)	% Comp	2014 Annual Avg/ HH	2019 Annual Avg/ HH	Avg Annual % Growth	2014 Index to USA
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SPORTS & ENTERTAINMENT

Photographic Equipment	1,848	0.23	2,572	0.29	124	164	7.83	97
Reading Materials	5,687	0.70	6,208	0.70	380	395	1.83	77
Sports and Recreation	25,680	3.14	30,315	3.43	1,717	1,929	3.61	108
Sports Equipment	13,720	1.68	17,257	1.96	917	1,098	5.16	110
Travel	35,998	4.40	38,856	4.40	2,407	2,472	1.59	103
TV, Radio and Sound Equipment	12,591	1.54	18,820	2.13	842	1,197	9.89	114
Computers, Software & Accessories	8,702	1.06	12,638	1.43	582	804	9.05	95

TRANSPORTATION & AUTO EXPENSES

Automotive Maintenance/Repair/Other	31,939	3.91	31,566	3.58	2,136	2,008	-0.23	108
Gasoline	38,155	4.67	39,472	4.47	2,551	2,511	0.69	108
Diesel Fuel	299	0.04	307	0.03	20	20	0.52	104
Motor Oil	682	0.08	656	0.07	46	42	-0.77	108
Vehicle Purchases & Leases	93,510	11.44	90,283	10.23	6,252	5,744	-0.69	107
New Autos/Trucks/Vans	46,692	5.71	46,570	5.28	3,122	2,963	-0.05	102
Used Vehicles	44,469	5.44	39,936	4.52	2,973	2,541	-2.04	118
Boats and Recreational Vehicle Purchase	2,350	0.29	3,777	0.43	157	240	12.15	58
Rented Vehicles	2,544	0.31	2,601	0.29	170	165	0.45	75

TOTAL APPAREL

	78,640	9.62	89,297	10.12	5,258	5,682	2.71	125
Women's Apparel	24,947	3.05	28,975	3.28	1,668	1,844	3.23	122
Men's Apparel	15,055	1.84	17,494	1.98	1,007	1,113	3.24	120
Girl's Apparel	7,613	0.93	8,247	0.93	509	525	1.66	169
Boy's Apparel	5,107	0.62	5,584	0.63	341	355	1.87	165
Infant's Apparel	2,434	0.30	2,668	0.30	163	170	1.93	151
Footwear (excl. Infants)	11,883	1.45	13,385	1.52	795	852	2.53	134
Other Apparel Prods/Services	11,600	1.42	12,943	1.47	776	824	2.32	98



Consumer Spending Patterns

336 Pacific Ave, Shafter, CA

Radius 3: , 0.00 - 25.00 Miles, Total

Product Category	2014 Aggregate Expenditure Estimate (in 1000s)	% Comp	2019 Aggregate Expenditure Estimate (in 1000s)	% Comp	2014 Annual Avg/ HH	2019 Annual Avg/ HH	Avg Annual % Growth	2014 Index to USA
Total Specified Consumer Expenditures - USA	6,325,635,803		6,631,079,829		52,642	53,209	0.97	
Total Specified Consumer Expenditures (AREA)	10,133,120	0.16	10,882,058	0.16	51,827	53,264	1.48	98
FOOD AT HOME	1,313,684	12.96	1,363,334	12.53	6,719	6,673	0.76	114
Bakery Products	91,298	0.90	95,782	0.88	467	469	0.98	102
Cereal Products	76,542	0.76	79,816	0.73	391	391	0.86	116
Dairy Products	134,933	1.33	140,117	1.29	690	686	0.77	114
Fresh Milk and Cream	42,359	0.42	44,083	0.41	217	216	0.81	118
Other Dairy Products	75,114	0.74	77,837	0.72	384	381	0.73	108
Eggs	17,460	0.17	18,198	0.17	89	89	0.85	140
Fats and Oils	12,075	0.12	12,510	0.11	62	61	0.72	113
Fish and Seafood	34,269	0.34	35,311	0.32	175	173	0.61	123
Fruits and Vegetables	180,847	1.78	187,081	1.72	925	916	0.69	124
Juices	43,889	0.43	46,479	0.43	224	228	1.18	130
Meats (All)	272,450	2.69	282,068	2.59	1,393	1,381	0.71	118
Nonalcoholic Beverages	143,562	1.42	151,741	1.39	734	743	1.14	119
Prepared Foods	247,768	2.45	255,513	2.35	1,267	1,251	0.63	109
Sugar and Other Sweets	76,051	0.75	76,914	0.71	389	376	0.23	99
FOOD AWAY FROM HOME & ALCOHOL								
Alcoholic Beverages	174,434	1.72	182,435	1.68	892	893	0.92	89
Alcoholic Beverages at Home	146,399	1.44	153,163	1.41	749	750	0.92	89
Alcoholic Beverages away from Home	28,035	0.28	29,272	0.27	143	143	0.88	91
Total Food away from Home	655,308	6.47	679,485	6.24	3,352	3,326	0.74	104
Lunch	171,381	1.69	177,610	1.63	877	869	0.73	106
Dinner	259,652	2.56	269,487	2.48	1,328	1,319	0.76	102
Breakfast and Brunch	59,564	0.59	61,604	0.57	305	302	0.68	111
DAY CARE, EDUCATION & CONTRIBUTIONS								
All Day Care	84,955	0.84	89,718	0.82	435	439	1.12	125
Contributions (All)	180,482	1.78	202,263	1.86	923	990	2.41	59
Education	412,580	4.07	431,004	3.96	2,110	2,110	0.89	96
Room and Board	27,947	0.28	29,381	0.27	143	144	1.03	86
Tuition/School Supplies	383,757	3.79	400,717	3.68	1,963	1,961	0.88	97

Consumer Spending Patterns

336 Pacific Ave, Shafter, CA

Radius 3: , 0.00 - 25.00 Miles, Total

Product Category	2014 Aggregate Expenditure Estimate (in 1000s)	% Comp	2019 Aggregate Expenditure Estimate (in 1000s)	% Comp	2014 Annual Avg/ HH	2019 Annual Avg/ HH	Avg Annual % Growth	2014 Index to USA
HEALTHCARE								
Medical Services	408,778	4.03	462,348	4.25	2,091	2,263	2.62	90
Prescription Drugs	477,016	4.71	532,904	4.90	2,440	2,608	2.34	83
Medical Supplies	47,122	0.47	52,380	0.48	241	256	2.23	98
HOUSEHOLD FURNISHINGS & APPLIANCES								
Total Furniture	125,261	1.24	140,376	1.29	641	687	2.41	92
Bedroom Furniture	34,042	0.34	37,955	0.35	174	186	2.30	96
Living/Dining Room Furniture	55,839	0.55	62,739	0.58	286	307	2.47	90
Other Furniture	33,624	0.33	37,781	0.35	172	185	2.47	92
Total Household Textiles	74,679	0.74	82,766	0.76	382	405	2.17	90
Domestic Textiles	60,201	0.59	66,392	0.61	308	325	2.06	92
Window and Furniture Covers	14,478	0.14	16,374	0.15	74	80	2.62	81
Major Appliances	41,493	0.41	47,460	0.44	212	232	2.88	93
Misc Household Equipment	84,681	0.84	95,554	0.88	433	468	2.57	90
Small Appliance/Houseware	124,152	1.23	135,107	1.24	635	661	1.76	104
HOUSING RELATED & PERSONAL								
Total Housing Expenses	775,553	7.65	833,407	7.66	3,967	4,079	1.49	96
Fuels and Utilities	386,212	3.81	411,905	3.79	1,975	2,016	1.33	96
Telephone Service	228,490	2.25	242,777	2.23	1,169	1,188	1.25	101
Household Repairs	81,129	0.80	87,205	0.80	415	427	1.50	88
Household Services	114,122	1.13	121,196	1.11	584	593	1.24	105
Housekeeping Supplies	78,126	0.77	88,289	0.81	400	432	2.60	103
Personal Expenses and Services	272,289	2.69	291,951	2.68	1,393	1,429	1.44	84
PERSONAL CARE & SMOKING PRODUCTS								
Personal Care Products and Services	201,791	1.99	219,659	2.02	1,032	1,075	1.77	99
Personal Care Services	90,689	0.89	95,857	0.88	464	469	1.14	96
Smoking Prods/Supplies	140,028	1.38	153,694	1.41	716	752	1.95	79
PET EXPENSES								
	119,754	1.18	129,674	1.19	612	635	1.66	96

Consumer Spending Patterns

336 Pacific Ave, Shafter, CA

Radius 3: , 0.00 - 25.00 Miles, Total

Product Category	2014 Aggregate Expenditure Estimate (in 1000s)	% Comp	2019 Aggregate Expenditure Estimate (in 1000s)	% Comp	2014 Annual Avg/ HH	2019 Annual Avg/ HH	Avg Annual % Growth	2014 Index to USA
SPORTS & ENTERTAINMENT								
Photographic Equipment	21,209	0.21	29,603	0.27	108	145	7.92	85
Reading Materials	80,338	0.79	86,021	0.79	411	421	1.41	83
Sports and Recreation	304,585	3.01	361,244	3.32	1,558	1,768	3.72	98
Sports Equipment	160,492	1.58	202,587	1.86	821	992	5.25	98
Travel	461,514	4.55	496,772	4.57	2,360	2,432	1.53	101
TV, Radio and Sound Equipment	154,312	1.52	229,278	2.11	789	1,122	9.72	107
Computers, Software & Accessories	109,586	1.08	158,137	1.45	560	774	8.86	92
TRANSPORTATION & AUTO EXPENSES								
Automotive Maintenance/Repair/Other	401,532	3.96	394,617	3.63	2,054	1,932	-0.34	104
Gasoline	473,234	4.67	486,462	4.47	2,420	2,381	0.56	103
Diesel Fuel	3,656	0.04	3,726	0.03	19	18	0.38	97
Motor Oil	8,525	0.08	8,132	0.07	44	40	-0.92	104
Vehicle Purchases & Leases	1,141,855	11.27	1,099,057	10.10	5,840	5,380	-0.75	100
New Autos/Trucks/Vans	570,673	5.63	569,739	5.24	2,919	2,789	-0.03	95
Used Vehicles	547,444	5.40	489,361	4.50	2,800	2,395	-2.12	111
Boats and Recreational Vehicle Purchase	23,738	0.23	39,956	0.37	121	196	13.66	45
Rented Vehicles	37,884	0.37	37,944	0.35	194	186	0.03	86
TOTAL APPAREL								
Women's Apparel	292,043	2.88	334,732	3.08	1,494	1,638	2.92	109
Men's Apparel	176,666	1.74	203,901	1.87	904	998	3.08	108
Girl's Apparel	81,339	0.80	88,611	0.81	416	434	1.79	138
Boy's Apparel	54,468	0.54	60,026	0.55	279	294	2.04	135
Infant's Apparel	27,015	0.27	29,712	0.27	138	145	2.00	128
Footwear (excl. Infants)	136,511	1.35	152,630	1.40	698	747	2.36	118
Other Apparel Prods/Services	148,203	1.46	165,320	1.52	758	809	2.31	96

Consumer Spending Patterns

336 Pacific Ave, Shafter, CA

Appendix: Area Listing

Area Name:

Type: Radius 1

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 35.501400 -119.274200

Radius 0.00 - 5.00

Area Name:

Type: Radius 2

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 35.501400 -119.274200

Radius 0.00 - 10.00

Area Name:

Type: Radius 3

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 35.501400 -119.274200

Radius 0.00 - 25.00

Project Information:

Site: 1

Order Number: 973988372



Business-Facts: Workplace Population 2014

336 Pacific Ave, Shafter, CA

Radius 1: , 0.00 - 5.00 Miles, Total

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Total Businesses	411	5,295	13
Private Sector	372	4,906	13
Public Administration	29	359	13
Agriculture, Forestry, Fishing and Hunting	25	598	24
Mining, Quarrying, and Oil and Gas Extraction	3	95	38
Utilities	3	42	14
Construction	28	444	16
Manufacturing	15	594	40
Wholesale Trade	22	495	22
Transportation and Warehousing	21	208	10
Information	4	29	7
Real Estate and Rental and Leasing	21	74	4
Professional, Scientific, and Technical Services	16	91	6
Management of Companies and Enterprises	0	0	0
Administrative, Support, Waste Mgmt remediation Services	14	108	8
Educational Services	12	654	55
Healthcare and Social Assistance	52	566	11
Arts, Entertainment, and Recreation	6	53	9
Retail Trade	51	445	9
Motor Vehicle and Parts Dealers	6	78	13



Business-Facts: Workplace Population 2014

336 Pacific Ave, Shafter, CA

Radius 1: , 0.00 - 5.00 Miles, Total

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Furniture and Home Furnishing Stores	0	2	0
Electronics and Appliance Stores	1	7	8
Building Material and Garden Equipment and Supplies De	7	38	6
Food and Beverage Stores	14	197	14
Health and Personal Care Stores	2	38	19
Gasoline Stations	5	34	7
Clothing and Accessories Stores	3	7	2
Sporting Goods, Hobby, Musical Instrument and Book Sto	2	10	5
General Merchandise Stores	5	20	4
Miscellaneous Store Retailers	6	12	2
Nonstore Retailers	0	0	0
Finance and Insurance	21	60	3
Monetary Authorities-Central Bank	0	0	0
Credit Intermediation and Related Activities	11	29	3
Sec,Comm Contracts other Fin Investment related Activitie	1	3	3
Insurance Carriers and Related Activities	9	28	3
Funds, Trusts and Other Financial Vehicles	0	0	0
Accommodation and Food Services	16	173	11
Accommodation	0	3	13
Food Services and Drinking Places	16	170	11
Other Services (except Public Administration)	43	178	4
Repair and Maintenance	16	57	4
Personal and Laundry Services	11	52	5
Religious,Grantmaking,Civic,Prof Similar Organizations	16	69	4
Residential Population	20,448		
Residential Population per Business	50		
Number of Households	4,990		
CY Households Per Business	12		



Business-Facts: Workplace Population 2014

336 Pacific Ave, Shafter, CA

Radius 2: , 0.00 - 10.00 Miles, Total

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Total Businesses	1,068	16,299	15
Private Sector	988	15,481	16
Public Administration	56	752	13
Agriculture, Forestry, Fishing and Hunting	53	1,186	22
Mining, Quarrying, and Oil and Gas Extraction	7	469	63
Utilities	6	339	58
Construction	103	2,101	20
Manufacturing	42	1,382	33
Wholesale Trade	63	2,297	37
Transportation and Warehousing	57	709	12
Information	9	64	7
Real Estate and Rental and Leasing	51	286	6
Professional, Scientific, and Technical Services	56	338	6
Management of Companies and Enterprises	0	2	7
Administrative,Support,Waste Mgmt remediation Services	36	398	11
Educational Services	28	1,501	54
Healthcare and Social Assistance	91	1,055	12
Arts, Entertainment, and Recreation	12	99	8
Retail Trade	147	1,708	12
Motor Vehicle and Parts Dealers	24	206	9



Business-Facts: Workplace Population 2014

336 Pacific Ave, Shafter, CA

Radius 2: , 0.00 - 10.00 Miles, Total

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Furniture and Home Furnishing Stores	0	6	32
Electronics and Appliance Stores	4	59	13
Building Material and Garden Equipment and Supplies De	18	153	9
Food and Beverage Stores	38	808	21
Health and Personal Care Stores	7	54	8
Gasoline Stations	13	203	16
Clothing and Accessories Stores	14	30	2
Sporting Goods, Hobby, Musical Instrument and Book Sto	2	10	5
General Merchandise Stores	10	139	14
Miscellaneous Store Retailers	18	41	2
Nonstore Retailers	0	0	3
Finance and Insurance	53	121	2
Monetary Authorities-Central Bank	0	0	0
Credit Intermediation and Related Activities	30	51	2
Sec,Comm Contracts other Fin Investment related Activitie	4	13	3
Insurance Carriers and Related Activities	19	57	3
Funds, Trusts and Other Financial Vehicles	0	0	0
Accommodation and Food Services	55	789	14
Accommodation	5	61	12
Food Services and Drinking Places	50	728	15
Other Services (except Public Administration)	117	636	5
Repair and Maintenance	43	192	5
Personal and Laundry Services	28	181	6
Religious,Grantmaking,Civic,Prof Similar Organizations	47	263	6
Residential Population	63,605		
Residential Population per Business	60		
Number of Households	14,956		
CY Households Per Business	14		



Business-Facts: Workplace Population 2014

336 Pacific Ave, Shafter, CA

Radius 3: , 0.00 - 25.00 Miles, Total

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Total Businesses	17,819	238,812	13
Private Sector	17,161	227,103	13
Public Administration	340	10,919	32
Agriculture, Forestry, Fishing and Hunting	223	10,322	46
Mining, Quarrying, and Oil and Gas Extraction	87	3,552	41
Utilities	48	1,373	29
Construction	1,376	18,172	13
Manufacturing	465	11,764	25
Wholesale Trade	698	12,852	18
Transportation and Warehousing	470	6,055	13
Information	264	4,086	16
Real Estate and Rental and Leasing	920	6,221	7
Professional, Scientific, and Technical Services	1,783	11,804	7
Management of Companies and Enterprises	6	41	7
Administrative,Support,Waste Mgmt remediation Services	773	17,927	23
Educational Services	371	19,541	53
Healthcare and Social Assistance	3,058	35,415	12
Arts, Entertainment, and Recreation	241	3,922	16
Retail Trade	2,322	28,531	12
Motor Vehicle and Parts Dealers	325	5,069	16



Business-Facts: Workplace Population 2014

336 Pacific Ave, Shafter, CA

Radius 3: , 0.00 - 25.00 Miles, Total

Business Description	Total Establishment	Total Employees	Employees Per Establishment
Furniture and Home Furnishing Stores	99	683	7
Electronics and Appliance Stores	124	1,012	8
Building Material and Garden Equipment and Supplies De	193	3,158	16
Food and Beverage Stores	374	5,546	15
Health and Personal Care Stores	187	2,107	11
Gasoline Stations	102	915	9
Clothing and Accessories Stores	303	1,906	6
Sporting Goods, Hobby, Musical Instrument and Book Sto	123	1,113	9
General Merchandise Stores	113	4,875	43
Miscellaneous Store Retailers	340	1,978	6
Nonstore Retailers	39	170	4
Finance and Insurance	1,164	6,937	6
Monetary Authorities-Central Bank	0	0	0
Credit Intermediation and Related Activities	571	2,368	4
Sec,Comm Contracts other Fin Investment related Activitie	110	613	6
Insurance Carriers and Related Activities	479	3,948	8
Funds, Trusts and Other Financial Vehicles	4	8	2
Accommodation and Food Services	967	17,716	18
Accommodation	96	1,914	20
Food Services and Drinking Places	871	15,802	18
Other Services (except Public Administration)	1,926	10,873	6
Repair and Maintenance	733	3,482	5
Personal and Laundry Services	661	3,816	6
Religious,Grantmaking,Civic,Prof Similar Organizations	532	3,574	7
Residential Population	666,112		
Residential Population per Business	37		
Number of Households	195,518		
CY Households Per Business	11		



Business-Facts: Workplace Population 2014

336 Pacific Ave, Shafter, CA

Prepared from Nielsen Business-Facts, this includes controlled data from InfoGroup and Bureau of Labor Statistics.

* Industries (Government & Non-Profit), or the Public Sector, includes Public Administration , Museums, Educational, and Social Services. All the rest of the Industries are the Private Sector.



Prepared On: Tues Jun 24, 2014 Page 7 Of 8

Project Code: 7279873

Prepared For: CITY OF SHAFTER

Prepared By:

Nielsen Solution Center 1 800 866 6511

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Business-Facts: Workplace Population 2014

336 Pacific Ave, Shafter, CA

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 35.501400 -119.274200
Radius 0.00 - 5.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 35.501400 -119.274200
Radius 0.00 - 10.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

Latitude/Longitude 35.501400 -119.274200
Radius 0.00 - 25.00

Project Information:

Site: 1

Order Number: 973988372

