



Shafter First Fridays Street Fair Friday, June 9, 2023 Sponsorship Information

About The Shafter First Fridays Street Fair Event

We are bringing something new to the Community - the most neighborly street fair in Shafter! First Fridays are currently being produced by an ADHOC Committee consisting of two Council Members, City Staff, Local Business Owners, and Non-Profit Organizations. The fair will be held on Central Avenue (Downtown Shafter) between Central Valley Highway and Munzer. The first event will take place on **Friday, June 9th** and the **second event on Friday, August 4th**.

We hope that First Fridays begin to be a well-loved annual event for the entire community and a boost for our downtown businesses. It's a fun evening out for everyone and a **great way to promote your business to our wider community and city!**

Downtown Community Stage/Concerts featuring popular local music bands, performing groups, schools, clubs, and more.

Food, Informational, and Artist/Makers' Booths and Kid Zone - highlighting the wide variety of local downtown eateries, talented community artists and makers, and local organizations.

Sponsorship Opportunities through the City Charitable Purpose Foundation

Sponsoring the First Friday Street Fair is a fantastic way to promote your business to your local neighbors and the broader Shafter community. Supporting local businesses through sponsorship is vital for continuing this popular and unique summer community event.

Bronze Sponsor \$100

- Your logo included in print and social media promotion of the Shafter First Fridays Street Fair
- Complimentary Booth in a great location

Silver Sponsor \$250

- Your logo included in print and social media promotion of the Shafter First Fridays Street Fair
- Link to your website included on the City's New Flash on our website announcing the Street Fair
- Complimentary Booth in a great location

Gold Sponsor \$500

- Your logo included on signage at the Main Downtown Entertainment Stage
- Your logo included in print and social media promotion of the Shafter First Fridays Street Fair
- Link to your website included on the City's New Flash on our website announcing the Street Fair
- Complimentary Booth in a great location

Platinum Sponsor \$1,500

- Your logo included on signage at the Entrances of the City and at the Main Downtown Entertainment Stage
- Your logo included in print and social media promotion of the Shafter First Fridays Street Fair
- Link to your website included on the City's New Flash on our website announcing the Street Fair
- Complimentary Booth in a great location

We hope that you will consider becoming a part of this unique and wonderful community event.

For more information, please contact Rachel Zermeno, Community Engagement Manager rzermeno@shafter.com or call (661) 746-5000.

City Charitable Purpose Foundation Sponsorship Form

BUSINESS NAME _____

CONTACT _____ TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

Our organization and or business would like to sponsor the **Shafter First Fridays Street Fair** in the following manner (Please check the level that applies):

Bronze Sponsor \$500 Silver Sponsor \$1,000 Gold Sponsor \$2,500

Please **email your logo** to rzermeno@shafter.com and **make your check payable** to the [City Charitable Purpose Foundation, 336 Pacific Avenue, Shafter, CA 93263](#)

SPONSORSHIP DEADLINE: MAY 19, 2023